

# SANTA BARBARA COUNTY GENEALOGICAL SOCIETY

### A Year in Review

## HIGHLIGHTS FROM 2024 - 2025

The Santa Barbara County Genealogical Society helps people, wherever they come from, discover, document, share, and preserve their family histories.

Santa Barbara County Genealogical Society and the Sahyun Genealogical Library 316 Castillo Street Santa Barbara, CA 93101



## 2024—2025 SBCGS BUDGET

#### 2024-2025 SBCGS Budget\*

Revenue
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Donations	27,905
Membership	19,195
Rental Revenue	99,960
Books & Merchandise	5,200
User Fees	2,700
Life Membership Earnings	2,280
Other Income	13,206
Total	\$170,446

#### **Expenses**

General Administration	26,290
Development	2,100
Publications	5,550
Programs	9,695
Membership	11,390
Library	33,089
Information Technology	24,664
Property	42,168
Other	5,000
Taxes	10,500
Total	\$170.446

<sup>\*</sup>Budget approved by the Board of Director on June 13, 2024.



## President's Message Marie Sue Parsons

Dear Members and Friends,



I am pleased to present this year's Year-In-Review, highlighting the many accomplishments of the Santa Barbara County Genealogical Society during 2024–2025.

As a fully volunteer-run organization with no paid staff, our success depends entirely on the dedication and generosity of our members. This year, our volunteers contributed more than 13,000 hours of service — a truly remarkable achievement. To all who gave their time and talent, thank you. If you have not yet volunteered, I warmly invite you to get involved in the year ahead. Your participation is vital to sustaining and

growing our Society.

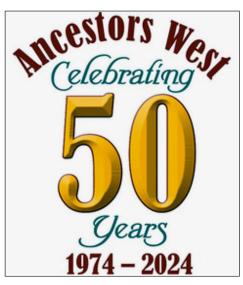
Membership dues and your generous contributions to the Annual Appeal and other donations are a key component of our revenue stream. We also meet our expenses through income from the rental of the Victorian house and storage units on our property, as well as grants and book sales. Every membership, gift, and volunteer hour makes a meaningful impact — thank you for being part of it.

Together, we are building a premier genealogical organization — one that fosters the discovery of ancestral, cultural, and ethnic roots, and preserves the rich histories of families.

With sincere appreciation for your ongoing support, Marie Sue Parsons
President



# Ancestors West Quarterly Journal HIGHLIGHTS of 2024–2025



Ancestors West is the Santa Barbara County Genealogy Society's quarterly journal. Since 1974 it has been a genealogical resource, inspiring the discovery of ancestral, cultural, and ethnic roots. We welcome articles about family history or of a historical nature.

#### **COMMITTEE MEMBERS**

Charmien Carrier, Editor
Kristin Ingalls
Mary Jacob
Cathy Jordan
Marsha Martin
Dorothy Oksner
Bonnie Raskin
Helen Rydell
Sharon Summer
Diane Sylvester

## Distinguished Editors of Ancestors West 1974 to the Present

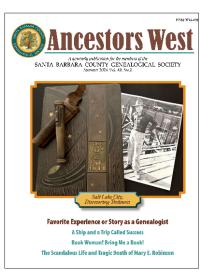
Judith A. Katzmark
Joseph T. Whalen
Virgil V. Cooper
Lilian Mann Fish
Beatrice Mohr McGrath
Virginia McGraw Paddock
Lesley Newhart Fagan
Dorothy Jones Oksner
C.E. Quinn
David Petry
Debbie Kaska
Kristin Ingalls
Charmien Carrer

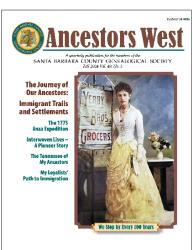
#### **Ancestors West By the Numbers**

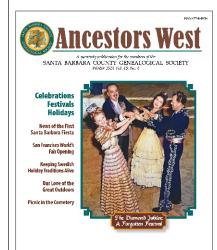
- 43 articles published this past year.
- 37 authors contributed this year.
- •10 members are on our editorial team.

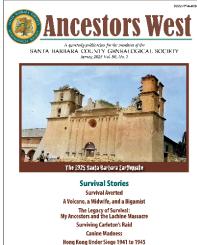
#### Themes Covered in 2024-25

- · Favorite Experiences or Stories as a Genealogist
  - The Journey of Our Ancestors: Immigration Trails and Settlements
  - · Celebrations, Festivals, Settlements
    - Survival Stories











# Communications Committee HIGHLIGHTS of 2024—2025

#### **Committee Members**

Diane Sylvester, Chair
Charmien Carrier, Ancestors West
Diane Sylvester, Tree Tips Newsletter and
Email Communications
Robin McCarthy, Website Calendar
Helen Rydell and Dorothy Oksner,
Local Research and USPS Mailings
Liz Smith, Public Relations Coordinator

#### **Purpose of Tree Tips:**

For 50 years, Tree Tips has provided readers with news, research, and resources available at the Sahyun Genealogical Library, Santa Barbara city and county, and beyond. It features articles, columns, and updates on Society activities, previews monthly meeting topics and speakers, and includes a calendar of events. Current and past issues are available to all on our website.

#### **Purpose of Email Communications:**

Email communication is a fast, efficient, and cost-effective way to connect with members, non-members, and the broader public. Its purpose is to keep recipients informed about all aspects of SBCGS and the wider genealogical community, including news, events, classes, resources, monthly meetings, volunteer opportunities, financial updates, board activities, and more.



#### **Points of Pride**

SBCGS publications are available free to all members and to the community.

#### 11 Issues of Tree Tips

Issued monthly except for August Free newsletters are emailed to members and available online for non-members.

#### 4 Ancestors West Genealogical Journals

Issued Quarterly

Free issues are sent to members and available online for non-members.

#### Communications

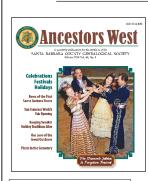
Frequent emails are sent to inform recipients about all events, classes, resources, monthly meetings, volunteering, and much more.

Monthly Publicity in Local Newspapers, and Online Event Calendars

Daily Updates to Calendars on SBCGS Website

#### **Database Research Requests**

Dozens of requests filled for both members and non-members





Researching the World
Welcome to the
Santa Barbara County
Genealogical Society







# **Development Committee HIGHLIGHTS of 2024–2025**

#### **Committee Members**

Mary Jacob, Chair Bob Goeller Kate Lima Fred Marsh Ted Tazer-Myers Karen Ramsdell John Woodward

#### Advisers:

Bob Bason Lori Call Denise Lockhart Jill Rhode

**Mission Statement:** The mission of the Development Committee is to support the long-term strategic goals and mission of the Society by cultivating philanthropic partnerships and implementing fundraising initiatives.







Memorial Garden and Patio



#### **Points of Pride**

#### • Annual Appeal 2024-2025

Received a record \$25,235 from 101 donors in support of the Annual Appeal.

#### Grants and Sponsorships

Received \$15,500 in grants and sponsorships from the California Humanities Council, the Hutton Parker Foundation and Montecito Bank & Trust to support the strategic planning process, major donor lunch and the Santa Barbara Hispanic Families, 1850 – 1970 Exhibit that runs from September 2025-Mach 2026.

#### • 2025-2030 Strategic Plan

Engaged the Board and key stakeholders in the creation of a plan to broaden the society's reach to more diverse audiences, strengthen educational programming and library services, and enhance its profile as a regional resource.

# • First Annual Major Donor Lunch Held in November Invited Janet Garufis, President of Montecito Bank & Trust, as the guest speaker at the inaugural lunch for major donors (i.e., those who donate \$1,000 or more in the fiscal year).

#### • Memorial Garden & Patio

Secured Board approval to remove the glass house and one room of the redwood building to offer a more expansive view of the grounds and help people imagine the transformation to come.

• Development Policies: Creation and Revision
Created the Grants: Policies & Procedures document and revised the Acceptance of Gifts Policy.



Carrie Kappel, Consultant for Strategic Planning Retreat, 2025



# **Education Committee HIGHLIGHTS of 2024—2025**

#### **COMMITTEE MEMBERS**

Elizabeth Swanay O'Neal, Chair Christine Klukkert, Interim Chair

Rosa Avolio

Jean Foster

Molly Gleason

Heather McDaniel McDevitt

Kathie Morgan

Michel Nellis

Holly Snyder

Diane Sylvester

Marie Sue Parsons, SBCGS President Kate Lima, SBCGS Vice President

Mission Statement: Two important functions of SBCGS are to be a repository for knowledge — be it books on the shelf or digital on the computer — and to provide education on how to find and use this knowledge.

#### **Family History Month**

Classes & Workshops - free and open to the public

Family Tree Maker 2024 Preview

Reunion Software for Mac - Intro and Review Scanning Workshop

Jewish Genealogy Coaching

What's New at Ancestry.com

Using MyHeritage for Your Family History Research

Finding & Researching Civil War Soldiers Family Tree Maker Class

Santa Barbara Archives Project Film Drop-Off Fold3 and Military Records

From Roots to Leaves: Let Al Enhance Your Journey

Federal Census Records and Lesser-known Census Records

#### **Monthly Special Interest Groups**

Genealogy Tech Talks

Writers' Group Meeting, Zoom Lunch and Learn, DNA Lunch & Learn, Crowdsourced Brick Wall Assistance, Beginning Genealogy, Irish, Tips and Hints



#### POINTS of PRIDE:

All classes and events open to SBCGS members, non-members, and the community, and most are free.

#### **Spring Hands-On Workshop**

"Storytelling Essentials for Reluctant Writers" 9:00 - 12:00 Noon, March 15 Instructor: Rhonda Lauritzen

#### **Monthly Programs**

**History Under Your Nose!** 

July 20, 2024 Guest Speaker: Neal Graffy

Finding Females in US Naturalization Records, 1790-1952

September 21, 2024 Guest Speaker: Nancy Loe

History in Motion October 19, 2024

Guest Speaker: UCSB Library Curator Laura Jean Treat Liebhaber

**Get Started and Organize Big Writing Projects For Success**November 16, 2024 Guest Speaker: Rhonda Lauritzen

Annual Member Share Featuring SBCGS Members
December 21, 2024

Coincidence or Divine Collaboration?

January 18, 2025 Guest Speaker: Dr. Larry Basham

The Great Santa Barbara Earthquake -The Disaster that Built a City
February 15, 2025 Guest Speaker: Neal Graffy

Beyond the Report: Storytelling Essentials for Reluctant Writers

March 15, 2025 Guest Speaker: Rhonda Lauritzen

**What About Our Criminal Ancestors?** 

April 19, 2025 Guest Speaker: Michelle Custer Bates

Discovering Asian Roots Through Immigration and Gov't. Records
May 17, 2025

Guest Speakers: Melinda Yamane Crawford and Michael Kwan

The Great Santa Barbara Earthquake – The Survivors Speak

June 21, 2025 Guest Speaker: Betsy J. Green

#### **Webinars**

Early Migration and Settlement Patterns May 28, 2025 – J. Mark Lowe, FUGA

Introduction to UCSB Library Special Collections Research April 10, 2025 – Laura Treat





# **Budget and Finance Committee HIGHLIGHTS of 2024–2025**

#### **Budget and Finance Committee**

Rhonda McFarlane, Treasurer, Chairperson
Bob Goeller
Mary Hall
Mary Jacob
George LaPlante
Kate Lima
Fred Marsh
Ted Tazer-Myer
Karen Ramsdell,
Vice-President, Assistant Treasurer

#### **Investment Committee**

Mary Hall, Chairperson
Bob Goeller
Rhonda McFarlane, Treasurer
Walter Orso
Jackie Treadway

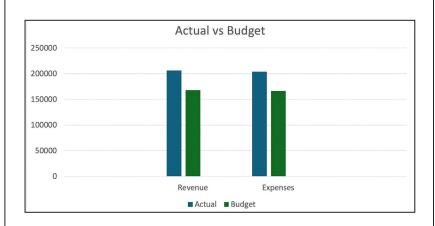
**Mission**: The Budget and Finance Committee serves as the financial steward of Santa Barbara County Genealogical Society.

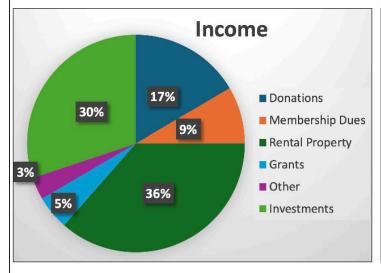
#### Responsibilities:

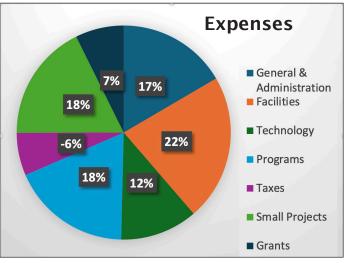
- · Annual and Mid-Year Budgets
- · Monthly Financial Statements
- Insurance Coverage
- Tax Returns
- · Banking and Investments
- Tracking Restricted Donations and Grants

#### **Points of Pride**

- The Budget and Finance Committee engaged a new bookkeeper this Spring. The transition went smoothly.
- Work done by the Committee resulted in significant property tax refunds by the County of Santa Barbara. Annually a Claim for Property Tax Exemption is filed to minimize the property taxes on our Castillo property.
- Supported grant proposals with pertinent financial data.
- Operating Net Revenue of \$37,000 before depreciation excluding investment income.
- Investment growth with balances now totaling more than \$1 million.









## Information and Technology HIGHLIGHTS of 2024 — 2025

#### TEAM and OVERSIGHT

The Information & Technology
Committee was formally established in 2020
and reports to the IT Director.

Molly Gleason, IT Director Rosa Avolio, Webmaster Kristin Bruno Laurie Hannah Robin McCarthy Scott Missman Holly Snyder Lorraine West

#### **MISSION STATEMENT**

Support the information technology operations and infrastructure for the Society. Assist the Board of Directors in formulating policy and developing a strategic plan for introducing new technology as it relates to library science and genealogy.

#### **TECHNICAL OVERSIGHT**

Technical oversight includes the Society website, the computer lab consisting of nineteen workstations and peripheral equipment located in the Sahyun library, and audio-visual equipment for educational events.

# (cado)

Clear Click Video & Audio Converting Device



Sony Bravia Smart TV

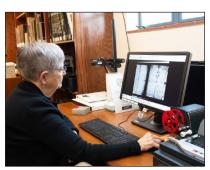
#### **POINTS of PRIDE**

- Significant improvements to the computer lab's network infrastructure through upgraded hardware, resulting in enhanced system performance and improved reliability.
- Addition of interactive displays to the library learning centers including two interactive whiteboards, a smart TV and a portable touchscreen computer.
- Addition of several new photo scanners to the computer lab capable of handling a wide range of media formats including photo, slide, and film, providing the technology to capture and preserve visual family memories from a variety of sources.
- Expansion of the content of the Society website to include: A vintage photo gallery, additional historical records from a variety of Santa Barbara County sources, and the capability to provide more in-depth information about ongoing and future community events.





Epson V600 Flatbed Photo Scanner



ST Imaging ViewScan" Microfilm Scanner



Fujitzu SV600 Book Scanner



Tiburn Interactive Whiteboard.



## Library Report HIGHLIGHTS of 2024—2025

#### The Sahyun Genealogical Library

The shining jewel in the crown of the Santa Barbara Genealogical Society, the Sahyun Library contains a robust collection of books, periodicals, a computer lab with access to genealogical databases, and a variety of scanning equipment to help researchers of all levels and experience conduct family history.

#### By the Numbers as of June 30, 2025

- 7,845 full-text searchable digital files of scanned periodicals plus additional print issues available to use in the library
- 8 subscription databases including two with remote access
- · 16,965 books, 750 periodical titles
- 188 new items added to the online catalog in 2024-2025
- Over 2,230 visitors came to the library since July 1, 2024





UCSB Library's Santa Barbara Community Archives Project partnered with the Santa Barbara County Genealogical Society to promote the value of preserving home movie collections and to provide free digitization services for Santa Barbara County community members. Several dozen members shared their home movies and videos with the Archives Project to add to UCSB Special Collections.

#### HIGHLIGHTS FROM THIS PAST YEAR

- The computer lab was improved with the addition of 4 new photo scanners and a new conversion kit to transfer VHS tapes to digital files.
- Two new subscription databases, MyHeritage and NewspaperArchive, were added to our suite of online genealogical research tools. Both subscriptions also offer remote access to Society members from home.
- SBCGS partnered with several local organizations to further expand access to resources including UCSB Library Special Collections and the Carpinteria Valley Museum of History. Activities included mutual institutional tours; special projects such as scanning home movies for UCSB local history collection; research referrals; and exchanges and donations of de-accessioned materials.
- Special monthly book exhibits on Hispanic Heritage, Women's History, Writing Family History, and Disaster Preparedness showcased the library holdings.



#### Services of the Library

- Research assistance in-person at the library or by phone, email, and online requests
- Training library volunteers in customer service and reference work
- Computer workstations, quiet zones for research, scanning stations, meeting spaces
- Exhibit space to showcase diverse history of Santa Barbara County
- · Hosting open house during Family History Month
- · Hosting classes, workshops, and group tours
- Resource-rich monthly articles in the SBCGS newsletter Tree Tips
- Fundraising through book sales in the library and online
- · Providing community meeting space



# Membership Committee HIGHLIGHTS of 2024 - 2025

#### COMMITTEE MEMBERS

Kate Lima, Chair Charmien Carrier Kathy Cremeen Kristin Lewis Gretchen Murray

Purpose: The mission of this committee is to keep a record of our membership and work toward improving our retention numbers. We strive to boost the motivation of volunteers and to show our appreciation for everyone's contributions. We partner with others to help all committees reach their goals.

#### By the Numbers:

- New Members: 95 new members
- Raised membership level:
  17 people raised their membership level
- Renewals: 292 renewals



Good-bye Dinner, Salt Lake City, 2025



Honorees (I-r) Robin McCarthy, Karen Ramsdell, Chris Klukkert

#### POINTS of PRIDE

- The Membership team has worked to engage the society's members. We've risen to the call of Post-Covid engagement.
- We restarted our trip to **Salt Lake City**; we've now taken groups in 2023, 2024, and 2025.



 We held two very successful New Member Orientations each with more than 20 people in attendance! People are ready to come out and research at the library.





 We have worked with volunteers, trying to engage people. We held a Volunteer Appreciation Lunch on a lovely Spring day. We cannot thank our volunteers enough; they are the heart and soul of our society.



- We organized a tour of the Main-Begg farmhouse in Goleta. Members in Goleta requested, in our survey, to have events in their town and we heard their call.
- We held an Honors Luncheon to honor three outstanding, dedicated volunteers: Robin McCarthy, Karen Ramsdell, Chris Klukkert. This well-loved event was on hold because of Covid and we all enjoyed its renewal!



## Outreach Committee HIGHLIGHTS of 2024 - 2025

#### **COMMITTEE MEMBERS**

Holly Snyder (Chair)
Larry Basham,
(Speakers Bureau Coordinator)
Cherie Bonazzola
Mary Hancock
Kate Lima
Patti Ottoboni

**THE MISSION STATEMENT** of the Outreach Committee is to inform and engage the community about the study of family history and the Society's rich genealogical education and research resources through a variety of methods.



## Outreach Talks and Tours at Sahyun (Speakers Bureau)

- Seven speaking engagements with various organizations were presented with a total of 151 attendees.
- Three groups requested a tour of Sahyun Library with 36 total attendees.

#### **Community Events**

- SB Trust for Historic Preservation's Community History Day, May 10
- SB Senior Expo, October 17
- SBPL Plaza Opening, November 3
- Carpinteria Valley Family Day, November 9
- The Great Quake, June 28

#### **Community Partnerships**

- Carpinteria Valley Historical Museum
- Karena Jew, Santa Barbara AAPI Solidarity Network
- Santa Barbara EQ25 Alliance- 1925 earthquake centennial planning
- Santa Barbara Historic Museum/Gledhill Library
- Santa Barbara Trust for Historic Preservation
- UCSB Library, Special Research Collections
- Santa Barbara Public Library

#### **Outreach Events**

- 2024 Stow House Old-Fashioned 4th of July Event. Volunteers assisted with genealogy lookups and questions using a new grant-funded hotspot.
- SB County Hospital Cemetery Revitalization, July. Partnered with Scouting Troop 37 to clear extensive weeds, add pea gravel, and install an informational entrance sign.
- Family History Open House, October 6. About 50 attendees explored displays of members' family trees, learned about Picnic in the Cemetery and the SB County Hospital Cemetery revitalization, conducted genealogy research, visited community partner tables, and tried out the new interactive smart board.
- Picnic in the Cemetery, October 26. Seven actors portrayed historical figures buried in Santa Barbara Cemetery. Lunch by Country Catering at Latter Day Saints Church of Santa Barbara/FamilySearch Center of Santa Barbara.
- Hispanic Genealogy Workshop, June 28. Hispanic exhibit participants attended a beginner workshop on Mexican and early California genealogy, led by Lynn Adams, Irene Macias, and Yolanda Perez.

#### Exhibits/Displays

- Goleta Library Display Case, September 2024. Featured Picnic in the Cemetery, Santa Barbara County Hospital Cemetery revitalization, the Society, Family History Month, and upcoming Hispanic heritage exhibit.
- SB Public Library Exhibit, Sept 28–Oct 31. Preview of A Glimpse into the Hispanic Family Heritage of Santa Barbara, 1850–1950 with photos, family trees, and narratives. Included opening reception with genealogy lookups and refreshments.
- Montecito Bank & Trust table display, September 2024
- Bethany Congregational Church 111th Anniversary, Nov 3.
  Displayed Japanese American family panels from the Santa Barbara AAPI Heritage exhibit.
- Sahyun Library Exhibit, June 1–Aug 16. 1925 Santa Barbara Earthquake: Stories and Lives Remembered, featuring member stories and Neal Graffy's contributions. Article about the exhibit was featured in the Santa Barbara Independent.





# Property Committee HIGHLIGHTS of 2024–2025

Mission Statement: The mission of the Property Committee is to ensure that the property, buildings, and landscaping of the society is safe, well maintained, and attractive. The Property Committee also manages the rental of society property for storage, parking, and residential use by others to provide income to support society operations and property maintenance.

#### By the Numbers

(during fiscal year 24/25)

- Gross rental income: \$107,390
- Property tax net income after one-time refund: \$14,099
- Landscape maintenance expense (incl. water): \$19,770
- Insurance expense \$7,640
- Number of rental tenants: 8
- Memorial Garden & Patio expenses for design services \$12,766



Refurbished Jackson Family Conference Room





#### **COMMITTEE MEMBERS**

Tom Chard
Rick Closson
Bob Goeller
Alex Gryzwacky
Cheryl Jensen
Fred Marsh
Bob Muller
William Noack
John Woodward



Memorial Patio and Garden

#### HIGHLIGHTS OF THE YEAR

- Conceptual design was completed and approved for the Memorial Patio and Garden project. The board approved the use of up to \$50,000 in donated funds to complete preparation of the final design documents, secure a construction permit from the city and remove the glass house and room B2 of the redwood building. Additional funding will be required for construction.
- Eleven trees were removed from the redwood grove to reduce overcrowding of the growing trees and improve their health in the future. The irrigation system for these trees was also rebuilt.
- The Jackson Family Conference Room was refurbished including repainting and the installation of a new large screen video monitor and A/V system to improve meetings with remote attendees. A leak in the library roof that damaged the ceiling in the conference room was repaired.
- Excessive water usage in the library building required investigation to identify the cause of the problem. The reverse osmosis system under the sink in the kitchen had failed and required major maintenance.
- The Castillo Street gate entrance was painted and the support columns capped. Additionally, the street numbers upgraded and vandalism to the SBCGS sign was repaired.
- The main entrance door to the library was painted.
- A study was performed to consider remodeling the kitchen in the Victorian house. However, after consideration, it was decided to defer this project due to the major impact this work would have on the resident family.

#### HONOR ROLL OF DONORS

The Society thanks those who have given generously in 2024-2025

#### \$5,000 **—** \$10,000

Robert A. Goeller III
Helen Montgomery
John Woodward
California Humanities Council
Hutton Parker Foundation

#### \$2,500 - 4,999

Diane & John Flynn Family Charitable Fund Christine Klukkert

#### 1,000 - 2,499

Laurie Hannah
Betty Helton
Ann Jackson Family Foundation
Fred & Mary Marsh
Donald McKenzie
Walter Orso
Marie Sue Parsons
Andrea Pfister
Judith Thompson

#### \$500 - 999

Robin Cederlof
Matthew Grul
Mary Hancock
Mary Jacob
Gary & Cheryl Jensen
Cathryn Jordan
Denise Lockhart
Montecito Bank & Trust
Juliette Moore
Karen Ramsdell
Santa Cruz Markets
Sharon Summer

#### \$250 - 499

Cherie Bonazzola
Charmien Carrier
John & Tracie Doordan
Margaret Gleason
Kathryn Greene
Nina Hillery
Norma Johnson
Katherine Lima
Susan Lundt
Deborah Pash
Carol & Steve Roth
Peter Schuyler
Gary Shumaker
Edward Tazer-Myers

#### \$100 - 249

Michael Alvarado
Christine Andersen
George Armstrong
Nancy Ashton
Rosa & Glenn Avolio
Stephen & Marsha Barr
Laurence Basham
Patricia Griffin Caird
Theresa Calvin
Thomas Chard
Gloria Clements
Marilyn Compton
David & Ann Dwelley
Ron & Jean Ehmsen
Aaron Ettenberg

Marjory & Jim Friestad
Patti Gillespie
Cynthia Gorman
Anne Kiley Gray
Deborah Gray
Linda Hicks
Leslyn Keith
Darilyn Kisch
Janet Lunt
Irene Macias
William & Patricia MacKinnon
Merna McClenathen
Rhonda McFarlane
Kathie Morgan

Finn Mortensen Robert Muller Gretchen M. Murray
Edith & Ray Ogella
Susan Orfila
Patricia Ottoboni
Yolanda Pérez
Susan Ramsey
James Robertson
Judy Sahm
Elizabeth Schroeder
Barbara Shaffer
Elizabeth Smith
Holly Snyder
Diane Sylvester
Grace Thomas
James Wilson