



2023 Genealogy Seminar

“From Birth to Death and In Between”

featuring Gena Philibert-Ortega

Saturday, October 14, 2023



Gena Philibert-Ortega is an author, researcher, and instructor specializing in the use of social history and material culture to tell the story of historical women’s lives. She holds two Master’s degrees: Interdisciplinary Studies (Psychology and Women’s Studies) and Religion. As an author, Gena has published two books, *Cemeteries of the Eastern Sierra* (Arcadia Publishing) and *From the Family Kitchen* (F+W Media), and hundreds of articles in print magazines and online publications. Her writings can also be found on her two blogs, *Gena’s Genealogy* and *Food.Family.Ephemera*, as well as the GenealogyBank and Legacy Family Tree Webinars blogs. A highly sought-after instructor, Gena has taught material culture and social history at the Genealogical Research Institute of Pittsburgh and the Salt Lake Institute of Genealogy and is a frequent presenter throughout the United States and Canada. Gena has conducted research for PBS, HGTV, and the Travel Channel and has collaborated on research for the Genealogical Institute of America. Gena’s current research projects focus on American cemeteries, cookbooks, signature quilts, and 20th-century women’s lives.

■ Seminar Schedule

- 8:00 Doors Open; Registration; Refreshments; Book Sales
- 9:00 Welcome: Edward Tazer-Myers, President
- 9:30 **1st Lecture:** *Tracing Roots: The Evolution and Historical Significance of Birth Certificates.*
- 10:30 Break (Refreshments, Book Sales)
- 11:00 **2nd Lecture:** *Beyond the Grave: Unveiling the Material Culture of Death*
- 12:00 **Lunch**
- 1:00 **Door Prize Drawing**
- 1:30 **3rd Lecture:** *Uncovering Herstory: Exploring Unconventional Sources for Tracing Female Ancestors*
- 2:30 Break (Refreshments, Book Sales)
- 3:00 **4th Lecture:** *Visual Ancestral Stories: Harnessing the Power of Images in Genealogy*
- 4:30 - 5:00 Book Sales, Refreshments, Adjournment

■ Register Online Here:

<https://tinyurl.com/56skb8s2>

■ Seminar Location

The seminar will be live and in person at: Saint Rafael Catholic Church, 5444 Hollister Ave, Santa Barbara, CA 93111 (Ample free parking in the church’s lot; the facility is accessible for all.)

■ Registration Information

SBCGS Members

Early Registration Before September 30 \$40
Registration after September 30 \$50

Non-Members

Early Registration before September 30 \$50
Registration after September 30 \$60

Optional Box Lunch from Jersey Mike’s \$15

Choices: (each served with chips, cookie, and water)

- #7 Turkey and Provolone
- #13 The Original Italian with provolone, ham, prosciuttini, cappacuolo, salami, and pepperoni
- #14 The Veggie with Swiss, provolone, green bell peppers

Following SB County COVID-19 guidelines, we will prioritize attendee health. We will ensure good ventilation, provide hand sanitizing stations, and offer optional masks. Please avoid attending with illness symptoms.



Santa Barbara County Genealogical Society

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