

Stewart Mingo

..1940..



DIRECTORY

of

Carpinteria Valley and Summerland

Fire 262 Carpinteria
92643 Summerland

Ambulance 5145
7828

Constable 3261

For Printing and Advertising
237

Compiled and Issued by the
CARPINTERIA HERALD
ARTHUR M. CLARK, Publisher
CARPINTERIA, CALIFORNIA

CONSULT.....

Paulson's Decorating Department

It costs no more, but Results are Certain

Call 7969

Stock Carried for Your Convenience

Drapery, Slipcover and Upholstery Fabrics

Furniture For Every Room

Broadloom Carpets :: Linoleum

SIMMONS' BEAUTY REST

and Complete Sleeping Equipment

Paulson Studios

1021 Anacapa St.

Santa Barbara

OPEN SECRET....

There is no secret to our exceptionally fast and warm, personal service.

With our fingers constantly on the pulse of the realty market we can give service that is always in advance of the ever changing times and conditions.

SECURITY TITLE INSURANCE and GUARANTEE CO.

1014 State St., Santa Barbara, Calif.

CLASSIFIED INDEX TO ADVERTISERS

ASSOCIATIONS

Chamber of Com. Carp. Ins. B.C.

AUTO COURTS

Pine Haven Motel Carp. 32

Carp. Motor Lodges Carp. 4

Sherman Court Carp. 41

AUTOMOBILES

Beard Motor Co. S. B. 9

Humphrey Motor Co. Carp. 5

C. A. Wolf S. B. 20

AUTO BODY REPAIR

Geppelt, E. E. S. B. 43

AUTO PAINTING

Lusink, A. C. S. B. 46

AUTO RADITOR-FENDER

Fred Low S. B. 44

AUTO TIRES

California Tire Co. S. B. 19

Freeze & Freeze S. B. 10

AUTO WRECKING

Pacific Junk S. B. 12

BANK

Security First Nat. Carp. Ins. B.C.

BEAUTY SHOPS

Betty's Carp. 47

Carp. Beauty and Barber Shop 40

Estelle's Carp. 33

BEVERAGES

Seven-Up 19

BOOK SHOPS

Osborne's S. B. 29

BOWLING

Figueroa Bowling Bowl S. B. 22

BUILDING CONTRACTORS

Hendy, J. H. Carp. 40

Petersen, Carl S. B. 35

BUILDING LOANS

Loan & Bldg. Assn. S. B. 18

BUS SCHEDULE

Spreitz Lines 13

CEMENT CONTRACTING

Stubbs, Vic. Carp. 41

CHILDREN'S SHOPS

The Children's Shop S. B. 17

McElroy's S. B. 14

CHINAWARE

Hunt's China Shop S. B. 13

CHIROPRACTORS

Ferree, Dr. M. J. S. B. 18

Latta Sewell & Myers, Drs. Vent. 38

Stirling, DeWitt B. S. B. 16

CLEANING & DYING

St. Paul Dye Works S. B. 20

CLOTHING

American Cloak S. B. 30

Eisenberg's White House S. B. 11

Nelson, Oscar S. B. 27

The Great Wardrobe S. B. 9

DAIRY PRODUCTS

Arden Farms 37

Golden State Com. 16

Velvet Ice Cream Co. S. B. 14

DENTIST

Lape, Dr. J. B. Carp. 21

DETECTIVE AGENCY

Fidelity Detective Ag. S. B. 8

DRESS SHOP

Mode-O-Day S. B. 26

DRUG STORE

Tennyson Carp. 11

DRY GOODS

Economy Store S. B. 42

H. R. Hitchcock S. B. 35

ELECTRICAL

Gutierrez El S. B. 42

FARM MACHINERY

Brooks & Borra S. B. 25

S. B. Retreading Shop S. B. 34

FEED & SEED

City Feed Store S. B. 34

Michel A. Levy

INCORPORATED

913 STATE STREET

QUALITY SHOES

at reasonable prices
for the entire family

RIDING & SPORT SHOP

on the mezzanine

Riding Clothes — English and Western

also all types for active sportswear for men and women

FLORISTS		
Campbell Horti.....	S. B.....	24
Gleaves.....	S. B.....	31
House of Flowers.....	S. B.....	23
FUNERAL DIRECTORS		
Haider, Martin J.....	S. B.....	3
Holland, Chas. T.....	S. B.....	B.C.
FURNITURE		
Levy, Henry, Inc.....	S. B.....	6
Pierce Bros.....	S. B.....	10
Tucker Shops.....	S. B.....	7
FURNITURE (New & Used)		
Norman's.....	S. B.....	15
FURNITURE REFINISHING		
L. L. Densmore.....	S. B.....	25
GLASS		
Sta. Barbara Glass Co.....	S. B.....	28
HARDWARE		
Ott Hdwe. Co.....	S. B.....	2
HEALTH FOODS		
Baker, H. S.....	S. B.....	30
Sexauer Nat. Food Shop.....	S. B.....	24
HEATING & SHEET METAL		
Mainland Htg. & Sh. Met. S. B.....	S. B.....	26
INSURANCE		
Baker, Harold H.....	S. B.....	28
James, Wm. H.....	Carp.....	45
Rich & Olson.....	S. B. & Carp.....	33
INTERIOR DECORATING		
Jones, Albert.....	S. B.....	20
Just Rite Shops.....	S. B.....	27
Paulson Studios.....	S. B. Ins. F.C.	
Peterson Studios.....	S. B.....	32
Smith, Hal C.....	S. B.....	25
Sparrow, Elaine.....	S. B.....	17
INVESTMENT SECURITIES		
Schwabacher & Co.....	S. B.....	28
JEWELRY		
Eaves, L. & Co.....	S. B.....	6
Gilbert, F. (mfg.).....	S. B.....	30
LAUNDRIES		
Acme French Lndy.....	S. B.....	22
Ambassador.....	S. B.....	24
Ventura Laundry Co.....	Vent.....	36
LINENS—LINGERIE		
Hyde, Ellis C.....	S. B.....	36
LINOLEUMS		
Hayward's.....	S. B.....	12
LIQUORS		
Leibler's Hi-way Shop.....	Carp.....	31
LUGGAGE		
Wilhoit's.....	S. B.....	35
LUMBER		
Carp Valley Lmbr. Co.....	Carp.....	35
MARKETS		
Safeway Stores.....		23
Valley Market.....	Carp.....	44
MATTRESS RENOVATING		
S. B. Mattress Wks.....	S. B.....	44
MOTORCYCLES		
State Motorcycle Co.....	S. B.....	26
OPTOMETRISTS		
Clark, Dr. L. W.....	Vent.....	36
Hill, Dr. J. D.....	S. B.....	15

PAINTING & DECORATING		
Funke, Alex.....	S. B.....	30
PEST CONTROL		
Jones & Benedict.....	Carp.....	14
S. B. Termite etc.....	S. B.....	22
PHOTO SUPPLIES		
Anderson Photo Serv.....	S. B.....	29
PHOTOGRAPHER		
Donnelly Studios.....	S. B.....	47
PLUMBING		
Husted, Jess.....	Carp.....	43
Wullbrandt, Jack.....	Carp.....	21
REAL ESTATE		
Carpinteria Realty.....	Carp.....	38
Orrill, Robt. M.....	Carp.....	41
Watkins, A. B.....	S. B.....	31
RESTAURANTS		
Arnoldi's.....	S. B.....	39
Huber's.....	Carp.....	40
Oriental Gardens.....	S. B.....	13
Pine Haven Coffee Shop.....	Carp O.B.C.	
Restaurante Francais.....	S. B.....	43
ROOFING CONTRACTOR		
H. & H. Roofing Co.....	S. B.....	21
RUGS		
Robberson, Grace Ballard, S.B.....	S. B.....	42
Rug & Carpet Shop.....	S. B.....	29
RUG CLEANING		
Walter's Upholstery.....	S. B.....	37
SAVINGS & LOAN		
First Fed. Sav. & Loan.....	S.B.....	8

SEPTIC TANKS		
Lee & Neal.....	S. B.....	18
SERVICE STATION		
Owens Auto Court & S.S., Carp.....		46
SHOES		
Levy, Michel A.....	S. B.....	1
SHOE REPAIR		
Wade's Way.....	S. B.....	31
SPORTING GOODS		
Buell Bros.....	S. B.....	38
SPORTSWEAR		
Crown & Thistle.....	S. B.....	15
STOCK BROKERS		
Hutton, E. F. & Co.....	S. B.....	34
SURVEYING		
Miller, Geo. A.....	S. B.....	47
TILE		
Community Tile Co.....	S. B.....	46
TITLE INSURANCE		
Secu. Title Ins. & Guar., S. B. Ins.F.C.		
Title Ins & Trust Co.....	S. B.....	7
TRANSFER		
Hazelwood Transfer.....	S. B.....	43
VARIETY STORES		
Ford's 5-10-25c.....	Carp.....	39
WINDOW CLEANING		
Calif. Window Cleaning.....	S. B.....	46
Eddie's Window Cng.....	S. B.....	45

Authorized Dealers In —

General Electric Refrigerators - Ranges

Magic Chef Gas Ranges

Bendix Home Laundries

Easy Washing Machines

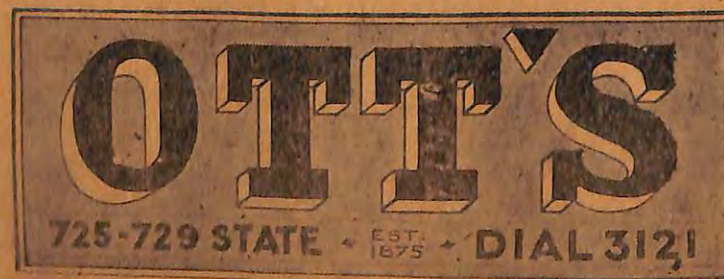
Fairbanks - Morse Pumps and Pressure Systems

Permutit Water Conditioners

Pipes — Valves — Fittings

Builders' Hardware — Tools.

SPORTING GOODS — DINNERWARE — GLASSWARE



1312 Anacapa St.

Phones: 7828
23443

Martin J. Haider

FUNERAL DIRECTOR

ASSOCIATES:

Vincent H. Grocott

Harold M. Haider

R. J. Chaney

The Oldest Mortuary in Santa Barbara
Under Original Ownership

AMBULANCE SERVICE

We offer the people of Carpinteria Valley the service of one of the most modernly equipped ambulances in Southern California—Skillfully manned by courteous and efficient attendants. In an emergency or in the case of sickness call

7828

Historical Sketch

On August 17, 1940 this town had been designated as Carpinteria for one hundred and seventy-one years.

While the present town of Carpinteria was not laid out until a little over one hundred years later, the original town from which the name was obtained, was so named one hundred and seventy-one years ago.

While many stories have been related as to how Carpinteria received its name, the most authentic, perhaps, is that related by Father Englehardt, historian of the Old Missions, in his book entitled, "California Missions and Missionaries." Father Englehardt passed away a few years ago.

Carpinteria is mentioned in Volume two of "California Missions and Missionaries" in connection with Fr. Crespi's journey from San Diego in search of Monterey and on which he started in July, 1769, in company with another priest, and Sergeant Ortega and Portola in command of a company of Spanish soldiers.

The party reached San Buenaventura on August 16 and on the following day started up the coast. From "California Missions and Missionaries" the following account is taken:

"Proceeding along the coast, and after naming two Rancherias respectively Santa Cunigindis and Santa Clara de Montefalco, the expedition on the 17th, arrived at a village of thirty-eight huts. The savages here possessed a large number of canoes, and, as they were just building another the soldiers called the place, Carpinteria. Fr. Crespi baptized it San Roque for the saint of the 16th. It was only a league from the Santa Clara de Montefalco."

A league is about three miles distant, so that the Rancheria which Fr. Crespi named just before reaching Carpinteria must be what is now known as Rincon Rancho. It is supposed that the village lay east of Carpinteria creek.

The account then tells of the expedition to Santa Barbara the following day and on up the coast in search of Monterey which was passed unseen to be followed by the discovery of the Bay of San Francisco.

It was almost one hundred years after the arrival of Father Crespi that

Americans began to taking up the rich land of the valley. In fact, it was just ninety-one years afterwards that the first of the group, the Nidevers and the Callises, headed by John Nidever and Thomas Callis arrived from Texas and purchased land here.

However, perhaps, the first American landowner in the valley was Russell Heath who became the owner of 200 acres. He was then living in Santa Barbara. He purchased the two hundred acres in 1858 which is still owned by his heirs.

The first rush to California, of course, came in 1849 when gold was discovered and it was not until that fever had subsided that attention was drawn to other fertile sections of the state.

It was following the Civil War that immigrants from all sections of the east began to pour into Southern California. During a few years of the late 60's and early 70's, a large portion of the valley was taken over by these immigrants.

In 1860, which was at the beginning of the Civil War, John Nidever and Thomas Callis and their families arrived from Texas. There was a lull in arrivals then until the close of that war after which there were a number who found their way here.

In 1868, Andrew Bailard and his family arrived and purchased four hundred acres, establishing a home in the eastern part of the valley. All of that land is now owned by his heirs. John Pyster and his family arrived the same year and purchased a tract of land adjoining.

In 1870 saw the arrival of four other families, Thomas Cravens', John Walker's, Henry Fish's and John McAllister's. Tracts of land were purchased and homes were established.

In 1871, the O. N. Cadwell and Henry Lewis families arrived and took up their abode here. The Franklin brothers, C. Bernard, Gideon E. and Mashack arrived in 1876, to be followed by the Shepard boys, Simeon, John Henry and James and Orlando, who had arrived a few years before and had lived in Montecito and Santa Barbara. P. C. Higgins and family arrived the following year.

Thus was an American colony established which has grown into one of the richest sections of the state. The valley at that time was covered with a dense forest of live oaks which had to be grubbed out to make way for cultivation.

CARPINTERIA MOTOR LODGES

Walter C. Kenyon, Prop.



RATES - \$1.50 to \$4

40 Guest Houses

with inner spring mattresses
Equipped for housekeeping

LOCATED ON 101 HIGHWAY
By "The World's Safest Beach"

Carpinteria

California

Official Garage Automobile Club of Southern California

HUMPHREY MOTORS

AUTHORIZED

LINCOLN
ZEPHYR



MERCURY

SALES

SERVICE

Telephone 217

Carpinteria, Calif.

24 HOUR TOW SERVICE

Expert Painting, Body Work

Where price and quality in
home furnishings are combined
to give you the greatest value per dollar

HENRY LÉVY, INC.

1109 State Street

Santa Barbara

A

ACQUISTAPACE, Robert J. (Ermina) Rancher, Serena Park *
AGUILERA, Juan (Maria) Citrus Picker, 1017 W. Coast Highway
AIKEN, Samuel R. (Laura) Ranch Foreman, Foothill Road
ALCAREZ, Manuel (Pauline) Citrus Picker, 1033 Tijuana Road
ALLENTHARP, Mrs. Rose, Citrus Packer, 1008 Linden Avenue
ALONZO, Louis (Virgina) Citrus Picker, 1017 W. Coast Highway
ALONZO, Valentino (Dolores) Laborer, 424 W. 9th Street
ALVARADO, Frank S. (Lorraine) Rancher Casitas Road
ANAYA, Bonito (Guadalupe) Citrus Picker, 425 W. 9th Street
ANDERSON, Alvin E. (Margaret) Carpenter, Toro Canyon Road
ANDERSON, Charles O. (Sophie) Retired, 1037 Vallecito Road *
ANDREWS Donald (Mildred) Rancher, Casitas Road *
ARMATA, Thomas, (Jean) Citrus Picker, 420 W. 7th Street
ARMSTRONG, Franklin E. (Maude) Merchant, Vallecito Oaks *
ARMSTRONG, Miss Jennie, Missionary, 306 W. Fourth Street
ARMSTRONG, Scott W., Rancher, Moses Mesa *
AUGUST, Augosio (Aldina) Butler, Casitas Road
AVALOS, Perfidio (Mary) Citrus Picker, 900 Plum Street

B

BARBER, Floyd, Warehouseman, 509 Walnut Avenue
BARBER, John (Edna) Laborer, 212 E. Eighth Street
BARBER, Wayne (Doris) Walter, 509 Walnut Avenue
BABBITT (Beatrice) Minister, 1008 Vallecito Road
BAILARD, Benjamin F. (Mary) Rancher, Casitas Road *
BAILARD, Beverly (Florence) Rancher, Casitas Road *
BAILARD, Miss Catherine, Homemaker, E. Coast Highway *
BAILARD, C. Edward, (Minnie) Rancher, Casitas Road *

Watch, Clock and Jewelry Repairing and Remodeling
Established 1883

L. Eaves & Company

JEWELERS - SILVERSMITHS - STATIONERS

EXCLUSIVE JEWELRY AND UNUSUAL GIFT SELECTIONS

Quality At A Price

Charge or Term Accounts Welcomed

907-909 State Street

Tel. 3224

Parking Space in Rear

Santa Barbara

Title Insurance and Trust Company

California's Oldest and Largest Title Company

EDGAR R. ROBINSON, Manager

Phone 5296

Santa Barbara

920 State Street

BAILARD, Donald E (Attala) Rancher, Casitas Road *
BAILARD, Gordon A. (Edna) Rancher, E. Eighth Street *
BAILARD, John C. (Effie) Rancher, E. Coast Highway *
BAILARD, Miss Myrtle, Homemaker, E. Coast Highway *
BAILARD, Samuel W., Salesman, Casitas Road
BAILARD, Miss Virginia, Teacher, Casitas Road
BAJON, Jose Maria (Mary) Citrus Picker, 1022 Tijuana Road
BAKER, HAROLD H., Insurance—
Canfield Building, Santa Barbara
BAKER, Mrs. Vera, Citrus Packer, 202 Dorrance Way
BARBER, Arnold H. (Edna) Laborer, 212 E. Eighth Street
BARKER, Frank L., Pruner, Foothill Road
BARKER, Roy (Edna) Laborer, Casitas Road
BARRICK, Fred S. (Cora) Retired, 609 Olive Avenue *
BAST, GLEN H. (Grace) Theater Manager, 122 W. Coast Highway
BATES, Mrs. Bertha L. Citrus Grader, 506 Maple Avenue *
BATES, Edward H. (Kathryn) Rancher, Rincon Del Mar *
BATES, Kenneth R., Laborer, 506 Maple Avenue
BATES, Philip H., Student, 506 Maple Avenue
BATES, Robert W. (Julia) Broker, Rincon Del Mar Ranch *
BATSCH, Charles J. (Pearl) Cafe, 425 W. Coast Highway
BAUHAUS, Hugo (Mildred) Mechanic, 305 Holly Avenue
BAUHAUS, Frank J. (Minnie) Contractor, 807 Maple Avenue *
BECKSTEAD, William (Florence) Laborer, 600 Maple Avenue
BEATTY, Archie W., Laborer, Green Tree Ranch

The Tucker Shops

INTERIORS



Antiques - Furniture - Fabrics

NINE NINETEEN STATE STREET

Santa Barbara

MONTHLY
PAYMENT
HOME LOANS

First Federal

SAVINGS AND LOAN
ASSOCIATION
of Santa Barbara
927 STATE STREET

SAFETY OF
SAVINGS
INSURED

BEAVER, Albert R., Butcher, Pine Haven Court
BECKSTEAD, Jesse B. (Laura) Rancher, E. Coast Highway *
BECKSTEAD, Mrs. Letsy, Homemaker 1020 Vallecito Road
BECKSTEAD, Maurice W. (Dorothy) Rancher, Casitas Road *
BECKSTEAD, William M. (Florence) Janitor, 600 Maple Avenue
BECKWITH, Henry (Phyllis) Rancher, W. Coast Highway
BELL, Mrs. Mary L., Homemaker, 812 Linden Avenue
BENEDICT, Clifford C. (Harriet) Pest Control Op., Casitas Road *
BETTS, Harry N. (Daisy) Painter, 115 W. Seventh Street
BETTY'S BEAUTY SHOPPE, Betty Isle, prop.—
409 East Coast Highway, Phone 4331
BIZZELL, W. N. (Rebecca) Unemployed, 402 W. Fourth Street
BLISS, Charles C., Student, Casitas Road
BLISS, Mrs. Ruth S., Orchardist, Casitas Road *
BONNET, Clyde, Laborer, Carpinteria Motor Lodges
BOREN, Dye F. (Winifred) Mechanic, 306 W. Seventh Street *
BOTELLO, Francis, Laborer, Coast Highway
BOTELLO, Maclovio (Erlinda) Rancher, E. Coast Highway *
BOVERSON, George M. (Frances) Mechanic, E. Coast Highway
BOWDEN, Roy S. (Elizabeth) Carpenter, 212 Dorrance Way *
BOWEN, Mrs. Ida, Rancher, Casitas Road *
BOWEN, Miss Lena, Homemaker, 219 Sawyer Way *
BOWEN, Robert A., Student, Casitas Road
BOYDSTON, Burnett M., Rancher, Casitas Road
BOYDSTON, Miss Martha A. Citrus Packer, Casitas Road
BOYDSTON, Standlee, Laborer, Casitas Road
BRADBURY, Clifford W. (Katherine) Rancher, Foothill Road *
BRADFORD, Miss Ida, Homemaker, 300 W. 7th Street
BRADFORD, Rome E. (Alma) Laborer, 214 W. Coast Highway
BRADLEY, Frank A. (Edith) Auditor, Casitas Road
BRADSHAW, Mrs. Dorothy, Waitress, Carpinteria Motor Lodges

FIDELITY DETECTIVE AGENCY

Richard T. Proud

Licensed and Bonded

Body Guards, Watchmen and Detective service. Merchants' Patrol and Shopping Service. Burglar Alarm Systems Rented and Installed.

... Confidential Investigations ...
TELEPHONE 6285 - NIGHT 24646
306 GRANADA BUILDING
Santa Barbara, Calif.

Behind this label
is 54 years of concentration on one idea . . .
the selling of the finest clothing for Men
and Boys in Santa Barbara County.

COMPARISON DETERMINES VALUE

THE GREAT WARDROBE

QUALITY SINCE 1886



BRADSHAW, Willie O. (Opal) Rancher, 915 W. Coast Highway
BRALEY, Edward, Mail Messenger, 1401 Linden Avenue *
BRIDGES, John (Nettie) Laborer, Holly & Sawyer Way
BRIDGETT, Forest (Alice) Mechanic, 903 W. Coast Highway
BRIGHT, Harry F. (Louise) Plumber, 210 Dorrance Way
BRIGHT, Scott L. (Emma) Laborer, 610 1/2 Palm Avenue
BRIGHT, Vern D. (Marie) Laborer, 304 W. Coast Highway
BRITAIN, Iva L. (Gladys) Foreman, 204 E. Seventh Street
BROGDON, Claude E. (Flora) Postoffice Inspector, Serena Park *
BROWN, Burlie D., Laborer, 810 Elm Avenue
BROWN, Charles C., Watchman, Palm Avenue
BROWN, Donald A., (Thyra) Rancher E. Coast Highway *
BROWN, Henry M., Rancher, 812 Linden Avenue
BROWN, J. D., Horse Trainer, Hoosier Auto Court
BROWN, Lewis O. (Janette) Stableman, Santa Barbara School
BROWN, Samuel T. (Mildred) Secretary, Foothill Road *
BROWNING, Claude (Lela Jo) Laborer, Carpinteria Motor Lodges
BUELL, Alonzo (Thyra) Nurseryman, 1100 Vallecito Road *
BUFANDA, Fred (Victoria) Painter, 112 Dorrance Way
BUFFINGTON, Mrs. Anna, Saleslady, 110 E. Eighth Street *
BURBRIDGE, Frank L. (June) Custodian, Vet. Memorial Bldg.
BURRIS, Charles D. (Anna) Service Station Operator, Serena Park *
BURRIS, Harold F., Service Station, Serena Park
BURSON, Jesse A. (Eunice) Oil Worker, Sheldon Ranch
BURKE, Raymond L., Rancher, Casitas Road
BUTLER, Donald (Katherine) Rancher, Casitas Road *
BUTTE, Miss Rosemary, Teacher, 1010 Vallecito Road
BYERLY, Arthur W. (Irma) Laborer, 102 W. Third Street

C

CADWELL, Clarence J. (Rae) Rancher, 112 E. Coast Highway

DODGE and PLYMOUTH

DODGE TRUCKS

Beard Motor Company

222 E. Carrillo St.

Tel. 7106

Santa Barbara

FURNITURE

LINOLEUMS — RUGS — GAS RANGES

Awnings — Window Shades — Venetian Blinds

Beds and Bedding

PIERCE BROS.

415-419 State Street

Established 1883

Telephone 3381

CALHOUN, John (Josephine) W. Coast Highway
 CADWELL, Harold L. (Nina) Rancher, Foothill Road *
 CADWELL, Mrs. Hattie L., Rancher, Foothill Road *
 CAMPBELL, John, Barber, Carpinteria Motor Lodges
 CAMPOS, Mrs. Trina, Homemaker, 415 W. 9th Street
 CAPES, Lloyd W. (Alta) Rancher, 313 Dorrance Way*
 CARDONA, Pedro (Santos) Citrus Picker, 1015 Tijuana Road
 CARLSON, Ruben E. (Miriam) Teacher, Santa Barbara School
CARPINTERIA BEAUTY SALON & BARBER SHOP—
 W. E. "Pete" Truhitte, prop., 120 West Coast Highway, Ph. 260
CARPINTERIA MOTOR LODGES, W. C. Kenyon, prop.—
 West Coast Highway, Phone 3031
CARPINTERIA REALTY, Geo. G. McLean &
 Miss Charlotte Shepard, 133 E. Coast Highway, Phone 4131
 133 East Coast Highway, Phone 4131
CARPINTERIA VALLEY CHAMBER OF COMMERCE—
 Wm. H. James, Secretary, 106 West Coast Highway, Ph. 4354
CARPINTERIA VALLEY LUMBER CO.—
 M. L. Latham, West Coast Highway, Phone 279
 CARRILLO, Albert L. (Sarah) Gardener, 1003 W. Coast Highway
 CARRILLO, Feliciano (Juana) Citrus Picker, 411 W. 9th Street
 CARRILLO, Joe M. (Florence) Laborer, W. Coast Highway
 CARRILLO, Salene (Maria) Gardener, Rancho Monte Alegre
 CARTER, Leslie R. (Phyllis) Fire Chief, 808 Walnut Avenue
 CARTLEY, John (Della) Laborer, 111 E. Eighth Street
 CARTON, Mrs. Claudia J., Rancher, Casitas Road *
 CARTON, Miss Rosemary, Artist, Casitas Road *
 CASE, Andrew E. (Zelma) Watchmaker, Fourth & Linden Avenue
 CASTRO, Francis L. (Isabelle) Merchant, 1022 Vallecito Road *
 CASTILLO, Manuel (Salud) Citrus Picker, 1020 Tijuana Road
 CATE, Curtis W. (Katherine) Schoolmaster, Santa Barbara School*

General Tires — Willard Batteries

Motorola Radios and Radio Repairing

HAWKINSON NEW TREAD SYSTEM—Special Orchard Tread for Traction

MAGNETO SPECIALISTS

FREEZE & FREEZE

Joe DalPozzo, Owner

Chapala & Cota Streets

Phone 5129, Santa Barbara

Santa Barbara's **QUALITY** Clothiers

for

MEN

at

Popular Prices

A. S. Macfarlane

EISENBERGS

White House Inc.

717-719 STATE - PHONE 3149
 • S & H GREEN STAMPS •

for

BOYS

at

Popular Prices

W. T. Kentner

CATLIN, Charles A. (Carol) Rancher, Casitas Road *
 CATLIN, James K. (Elva) Rancher, Casitas Road *
 CATLIN, Mrs. L. Mona, Rancher, E. Coast Highway *
 CATLIN, W. Clark (Phoebe) Rancher, Casitas Road *
 CATRON, John H. (Orpha) Salesman, Casitas Road
 CAUDILLO, Guadalupe, (Marina) Laborer, 1043 Tijuana Road
 CAUDILLO, Juan (Concepcion) Citrus Picker, 1042 Tijuana Road
 CAUDILLO, Rosalio (Mary Lou) Citrus Picker, 1044 Tijuana Road
 CERVANTEZ, Candelario (Teresa) Laborer, 112 W. Seventh Street
 CERVANTES, Mrs. Frances, Homemaker, 1008 Tijuana Road
 CHAFFEE, Mrs. Alice, Homemaker, 400 Ash Avenue
 CHAFFEE, Earl A. (Ida) Station Agent, 410 Holly Avenue *
 CHAFFEE, Mrs. Ethel, Unemployed, Carpinteria Motor Lodges
 CHAFFEE, John H. (Alice) Laborer, 400 W. Fourth Street
 CHAPARRO, Salvador (Lucy) Citrus Picker, 112 Dorrance Way
 CHEVRES, Antonio, (Isabel) Citrus Picker, 901 Plum Street
 CHEVREZ, Luca (Thomatha) Citrus Picker, 1013 Tijuana Road
 CHAVEZ, Juan, (Ramona) Citrus Picker, 428 W. 9th Street
 CHRISTENSEN, Albert B. (Maude) Rancher, 1013 Linden Avenue *
 CHRISTENSEN, Jens C., Rancher, Rancho El Rincon
 CHRISTENSEN, Mads (Lonna) Rancher, Casitas Road
 CHRONISTER, Thomas J., Rancher, 510 Elm Avenue
 CHRONISTER, Vernon (Maggie) Service Station, 510 Elm Avenue
 CHRONISTER, William R., Fumigator, 510 Elm Avenue
 CHURCH, CAMPBELL (Irma) Rancher, Rancho Monte Alegre *
 CHURCH, Thomas (Bertha) Rancher, Foothill Road *

TENNYSON THE DRUGGIST

Agent For

Yardley's
EARLY AMERICAN

Miss Saylor's
WHITMAN'S CHOCOLATES

"In Business for Your Health"

CARPINTERIA

Telephone 210

California

We Buy Waste Materials — All Kinds

Cars - Trucks - Tractors - Iron and Metals

FOR BETTER VALUES

In used auto parts, Tires, Glass, Batteries, Accessories

PACIFIC JUNK & AUTO SALVAGE

DINNOGEN BOYS

Phone 4820

519 Anacapa Street

Santa Barbara

CHURCH, Bernard, Bus Driver, Foothill Road
 CHUNN, Charles S. (Mary) Pruner, 600 Linden Avenue
 CLARK, Briceno E. (Jessamine) Carpenter, Vallecito Oaks *
 CLARK, Arthur M. (Catherine) Publisher, 810 Walnut Avenue *
 CLARK, Sidney (Minnie) Retired, 814 Walnut Avenue *
 COFFMAN, Ralph C. (Mira) Dairyman, 608 Coast Highway
 COKER, Mancel (Edith) Laborer, 501 Linden Avenue
 COLEMAN, John C., Teacher, Casitas Road
 COLLINS, John S., Retired, 520 1/2 Palm Avenue
 CONNELL, W. C. (Ethyle) Oil Worker, Linden Avenue
 COOK, Ray B. (Anna) Printer, 612 Olive Avenue
 COOK, Miss Nadine, Student, 612 Olive Avenue
 COSHOW, G. Horace (Dorothy) Physician, 1007 Vallecito Road *
 CRAWFORD, Curtis, Teacher, Santa Barbara School
 CRAWFORD, Oliver Curtis, Teacher, Santa Barbara School
 CRAVENS, Marcus (Rowena) Superintendent, 600 Linden Avenue
 CRAVENS, Miss Marilyn, Teacher, Sandyland Cove
 CRITES, Hershell (Marguerite) Horseman, 520 Palm Avenue
 CRUZ, Mrs. Refugia, Homemaker, 204 W. 5th Street
 CUMMINS, David (Lela) Bus Driver, Vallecito Oaks *
 CUMMINGS, Mrs. Isabella, Homemaker, 1004-A Linden Avenue *
 CURTIS, Charles (Susie) Retired, 801 Linden Avenue *
 CURTIS, Randall D. (Lucile) Salesman, 516 E. Eighth Street

D

DANE, Philip I. (Stella) Custodian, Foothill Road *
 DAVID, John M. (Frances) Teacher, Sandyland Lane Road
 DAVIS, Paul F., Student, 307 E. Eighth Street
 DAVIS, Thomas (Gertrude) Rancher, Casitas Road
 DAVIS, William E. (Stella) Superintendent, 3079 E. 8th Street *
 DAVIDSON, Marvin B. (Leota) Postal Clerk, 1026 Vallecito Road *



HAYWARD'S

Al. W. Hayward

Awnings - Linoleums - Draperies
 Window Shades - Garden Furniture
 Tarpaulins - Canvas - Umbrellas

Phone 4326

1025 Santa Barbara St.

Santa Barbara

ORIENTAL GARDENS

James Y. Chung, Prop.
 350 Cabrillo Blvd. (West Beach) Phone 29716

Santa Barbara

Specializing In . . .

CHOP SUEY — CHOW MEIN

STEAKS & CHICKEN DINNERS

COCKTAIL LOUNGE — DANCING

SANTA BARBARA'S NEWEST & LATEST CHINESE CAFE

DAVIDSON, Oscar W. (Cora) Butcher, 109 Sawyer Way *
 DAVIDSON, Paul (Oma) Ranch Foreman, Rancho Monte Alegre
 DEADERICK, Howe S. (Margaret) Rancher, Foothill Road *
 DEMAREE, Carey (Marla) Rancher, 1010 Vallecito Road
 DENNO, Ray E. (Bernice) Teacher, 327 Star Pine Road *
 DEWAR, J. Fraser (Elizabeth) Rancho Monte Alegre
 DIAZ, Basilio, Citrus Picker, 407 W. 9th Street
 DOELL, Raymond A. (Mabel) Motor Court, 131 W. Coast Highway
 DOERR, Mrs. Elizabeth, Homemaker, 121 W. Seventh Street *
 DOERR, Miss Florine, Student, 203 W. Seventh Street
 DOERR, Lawrence R. (Katherine) Foreman, 203 W. 7th Street *
 DOLTON, Mrs. Etta, Citrus Packer, 121 W. Seventh Street
 DOMINGUEZ, Lawrence J. (Mae) Laborer, 112 Dorrance Way
 DOMINGUEZ, Manuel R., Retired, 112 Dorrance Way *

Spreitz Bus Schedule

S.B. For Biltmore and Miramar	S.B. For Carp. & Summer land	Carp. For Santa Barbara	Summer land For Santa Barbara	Miramar For Santa Barbara & Bilt.
A. M.	A. M.	A. M.	A. M.	A. M.
7:00	7:00	7:35	7:45	7:45
7:15				
8:30	8:30		9:15	9:19
9:35			10:45	10:15
10:00	10:00	9:05		10:48
11:05		10:35		11:27
11:30	11:30			
P. M.	P. M.	P. M.	P. M.	P. M.
1:00	1:00	12:05	12:15	12:19
2:05		1:35	1:45	1:48
2:30	2:30	3:05	3:15	3:19
4:00	4:00	4:35	4:45	4:49
5:05				5:45
5:30	6:30		6:15	6:19
7:30	7:30	6:05	8:25	8:29
8:45		8:15		9:00
10:45	10:45	11:30	11:40	11:45
SUNDAY & HOLIDAY				
A. M.	A. M.	A. M.	A. M.	A. M.
7:00	7:00	7:40	7:50	8:07
9:30				9:55
11:00	11:00	11:30	11:40	11:54
P. M.	P. M.	P. M.	P. M.	P. M.
1:05				1:28
2:30	2:30	3:00	3:09	3:21
4:30				4:53
6:00	6:00	6:30	6:39	6:53
8:05				8:27
9:30	9:30			10:28
11:30		10:15	10:24	

For . . .

- CHINA
- GLASS
- SILVER
- LINENS
- GIFTS

HUNT'S

China
Shop

1127 State St.
 Santa Barbara

OUT OF TOWN ORDERS PACKED IN DRY ICE DELIVERED TO CARPINTERIA VIA SPRIETZ BUS — PHONE FOR INFORMATION

Velvet

Local and Independent
1231 Santa Barbara Street
Phone 5640

DONAHUE, Rupert, Laborer, 609 Maple Avenue
DONAHUE, L. D. (Eleanor) Warehouseman, 127 W. 7th Street
DORAN, GUY B. (Mable) Laborer, 500 Elm Avenue
DORAN, Otto (Ina) Laborer, Foothill Road
DORAN, Sam (Jennie) Laborer, 507 Walnut Avenue
DORRANCE, Mrs. Bertha S., Homemaker, 301 Linden Avenue *
DOWLING, Walter L. (Julia) Rancher, Moses Mesa *
DOZE, Ralph, Laborer, Hoosier Auto Court
DRAKE, Harry (Violet) Laborer, Carpinteria Motor Lodges
DRAKE, Harry P. (May) Rancher, Toro Canyon Road *
DRIVER, Thomas H. (Mary) Laborer, Carpinteria Motor Lodges
DROSTE, Miss Minnie, Cooking, Serena Park
DUARTE, Abram (Rosie) Citrus Picker, 112 Dorrance Way

E

EDDY, Harold L., Laborer, Toro Canyon Road
ELDRED, Mrs. Anna C., Homemaker, 113 E. Coast Highway

Mc ELROY'S SHOPPE....

CHILDREN'S AND WOMEN'S APPAREL
NOVELTIES — GIFTS

1129 State Street

Telephone 3482

Santa Barbara

EMERICK, E. C., Unemployed, Hoosier Auto Court
EMERICK, George W. (Alberta) 606 Palm Avenue
EMERICK, Miss Grace, Citrus Packer, 311 Dorrance Way
EMERICK, Thomas J. (Claire) Rancher, Foothill Road
ESCARINO, Clifus (Cuca) Citrus Picker, 418 W. 9th Street
ESTELLE BEAUTY SHOPPE—

Mrs. L. K. Hebel, 514 East Eighth Street, Phone 3722
ESTES, William R. (Effie) Egg Candler, 602 Palm Avenue
EUBANKS, Millard, Watchman, 204 E. Sixth Street
EUBANKS, Harrison (Geyee) Laborer, 204 E. Sixth Street
EVANS, Frank I. (Harriett) Rancher, Lillingston Canyon *

F

FABIAN, Mateo (Mary) Dairyman, Linden Avenue

Fumigating

PEST CONTROL

Spraying

JONES & BENEDICT

"WE KNOW OUR BUGS"

Phone 4351

Carpinteria

VENETIAN BLINDS
WINDOW SHADES
LINOLEUM
STOVES

Unfinished Furniture
Infant's Furniture
Rugs and Lamps
Springs and Mattresses

NORMAN'S FURNITURE

"New and Used" - "Bought or Exchanged"
S. & H. Green Stamps Given

9 West Ortega St.

Phone 7962

Santa Barbara

FANSLER, Mrs. Sally, Maid, Serena Park
FAUGHT, Victor H. (Letha) Laborer, Carpinteria Motor Lodges
FIELD, Mrs. Isobel, Writer, Serena Park *
FIGG-HOBLYN, Francis (Ruth) Broker, Rincon Del Mar
FINDLEY, Deon, Clerk, Carpinteria Motor Lodges
FISH, Mrs. Helen H., Seedsman, Linden Avenue *
FISH, Miss Hester, Homemaker, 812 Linden Avenue *
FISH, Miss Julia, Homemaker, 812 Linden Avenue *
FLORES, Juan (Rosalee) Laborer, 1007 W. Coast Highway
FLOOD, Ray L. (Iola), Service Station, Serena Park
FOGLIADINI, Alden, Student, W. Coast Highway
FOGLIADINI, Miss Alma, Citrus Packer, W. Coast Highway
FOGLIADINI, Amilcare (Teresa) Rancher, W. Coast Highway
FOGLIADINI, Miss Dorothy, Citrus Packer, W. Coast Highway
FORD'S VARIETY STORE—

Ford Kline, prop., 910 Linden Avenue, Phone 3891
FOX, Mrs. Laura, Homemaker-Companion, 1012 Linden Avenue
FRAILEY, George W. (Bessie) Laborer, Robbins Court W. 5th Street
FRANCO, Mrs. Fidencia, Homemaker, 1009 Tijuana Road
FRANCO, Jesus (Lela) Citrus Picker, 514 Holly Avenue
FRANCO, Pablo, Laborer, 1014 Tijuana Road
FRAGOSA, Alex, Citrus Picker, 1004 W. Coast Highway
FRAGA, Joseph L. (Mae) Teacher, 313 Star Pine Road *
FRANKLIN, Miss Betty, Secretary, Franklin Road *
FRANKLIN, C. Bernard (Theresa) Rancher, Franklin Road *
FRANKLIN, Mrs. Daisy W., Rancher, Casitas Road *
FRANKLIN, Mrs. Edna, Business Woman, E. Coast Highway *
FRANKLIN, Harold B. (Margo) Rancher, Foothill Road *
FRANKLIN, Jesse O., Rancher, Casitas Road *
FRANKLIN, Miss Mary G., Teacher, Franklin Road *
FRANKLIN, Robert, Laborer, 812 Linden Avenue
FRIEZE, John R., Laborer, Foothill Road
FULLER, John D. (Julia) Rancher, Foothill Road *

Crown & Thistle, Ltd.

Importers of

FINE WOOLENS AND SPORTSWEAR

Custom Tailoring

24 De La Guerra Studios

Tel. 5962

Santa Barbara

CONFUCIUS SAY—

"Patience with suffering is doubtful virtue"

Spinal Adjustments

Foot Manipulation

Electrotherapy

DR. DeWITT B. STIRLING

Chiropractor

1108 De La Vina St. near Figueroa

Phone 7732

Santa Barbara

FULTON, Wells (Orva) Rancher, 700 Toro Canyon Road *
FURBY, John C. (Helen) Plumber, 1040 Vallecito Road *

G

GANN, W. Lewis (Helen) Plumber, 1041½ Vallecito Road
GAY, Pearl H. (Laura) Retired, 812 Walnut Avenue *
GARCIA, Filemon, Citrus Picker, 439 W. 9th Street
GARIBAY, Alfred (Pauline) Shoemaker, 608 Linden Avenue
GARIBAY, Tony (Luz) Citrus Picker, 708 W. Coast Highway
GARNICA, Jimmy (Marta) Citrus Picker, 1013 Tijuana Road
GILLILAND, George, Unemployed 500 Maple Avenue
GLISSON, Hubert H. (Pauline) Laborer, 208 W. Seventh Street
GODDARD, Fay (Netta) Laborer, Carpinteria Motor Lodges
GOENA, Mrs. Incarnacion, Homemaker, 1016 Tijuana Road
GOINGS, Mrs. Palmyra, 112 Dorrance Way
GOMEZ, Lorenzo, Citrus Picker, 433 W. 9th Street
GONZALES, Mrs. Lorencia, Homemaker, 1012 Tijuana Road
GONZALES, Felix, Rancher, W. Coast Highway
GONZALES, Felix (Josefina) Citrus Picker, 303 W. 7th Street
GONZALES, Gregorio (Mary) Unemployed, 222 W. 5th Street
GONZALES, Jesse (Lucy) Citrus Packer, 208½ W. 5th Street
GONZALES, Juan (Julia) Citrus Picker, 1026 Tijuana Road
GONZALES, Mrs. Ramona, Homemaker, 406 W. 9th Street
GONZALES, Reyes (Carmel) Laborer, 906 Peach Street
GORHAM, Frank W. (Clara) Lumberman, 905 Holly Avenue
GORHAM, Robert C. (Dorothy) Ser. Sta., 327 Star Pine Road
GORDON, Herbert H., Service Station, 510 E. Eighth Street
GORDON, Mrs. Tulois, Newspaper Agent, 510 E. Eighth Street *
GRAHAM, Charles (Mollie) Laborer, W. Coast Highway
GRAEBER, William (Ethel) Gardener, Hubbard Road
GRANADA, Joe (Roselee) Laborer, 850 W. Coast Highway
GRELL, Mrs. Lora, Waitress, 812 E. Eighth Street

GOLDEN STATE DAIRY PRODUCTS

"Ends the Quest for the Best"

COTTAGE CHEESE

BUTTERMILK

CHOCOLATE DRINK

MILK

CREAM



Golden State

BUTTER

ICE CREAM

COMPANY, LTD.

DAILY HOME DELIVERY IN CARPINTERIA AREA

400 W. Carrillo Street

Phone 5154

Santa Barbara, Calif.

(16)

Elaine Sparrow Interior Decorator

806 Anacapa St.

Santa Barbara

Phone 6825

GREEN, Miss Teresa, Governess, Casitas Road
GRELL, Ronald, Truck Driver, 812 W. Eighth Street
GRINSTEAD Mrs. Florence, Homemaker, 121½ W. Seventh Street
GREENOUGH, Fred J. (Eleanor) Teacher, 1016 Linden Avenue
GROSHONG, N. P. (Mary) Teacher, 318 Star Pine Road *
GROVE, Miss Candace, Citrus Grader, 308 Star Pine Road *
GUY, Troy E., Horseman, Polo Fields

H

HALES, Lloyd R. (Dorothy) Rancher, Lillingston Canyon *
HALES, Mrs. Margaret, Homemaker, Lillingston Canyon *
HALES, Orrin E. (Alice) Rancher, Casitas Road *
HALL, Gordon E. (Mabel) Carpenter, 1036 Vallecito Road *
HAMILTON, Clifford B. (May) Rancher, W. Coast Highway *
HAMILTON, Wade (Margaret) Gardener, 126 W. Eighth Street *
HANSON, Paul (Elizabeth) Rancher, Casitas Road *
HARKEY, Marion C. (May) Laborer, 615 Olive Avenue
HARKEY, Miss Maybell, Citrus Packer, 615 Olive Avenue
HARPER, Al., R. E. Broker, Santa Monica Road *
HARRIS, Harvey E. (Oma) Pipe Fitter, 1003 Linden Avenue
HARSH, Earl D. (Bernice) Service Station Opr., 900 W. Coast Hy.
HARSH, Earl (Bernice) Service Station Opr., 201 W. 7th Street
HATTON, Gerald E. (Marjorie) P. O. Clerk, 208 E. Eighth Street *
HAWLEY, Clair W. (Treva) Laborer, 211 E. Seventh Street
HAWLET, Earl E. (Olive) Watchman, 1010 Linden Avenue
HAYDEN, James G. (Margaret) Broker, 650 Toro Canyon Road
HEADLEY, Will, Musician, 147 E. Coast Highway *
HEBEL, Arthur R. (Anna) Mechanic, 610 Olive Avenue *
HEBEL, Frank A. (Minnie) Painter, 502 E. Eighth Street *
HEBEL, Loun K. (Estelle) Mechanic, 514 E. Eighth Street *
HEBEL, Rollin, Accountant, 502 E. Eighth Street
HELMS, Mrs. Freda, Rancher, Foothill Road
HERBERT, William P. (Ethel) Rancher, Lambert Road *
HELTMAN, Bruce C., Citrus Sprayer, W. Coast Highway
HELTMAN, C. Clayton (Mary) Rancher, Santa Monica Road *
HELTMAN, Harold K. (Myrtle) Service Stat. Op., 1115 Linden Ave.
HELTMAN, Miss Margaret, Stenographer, Santa Monica Road
HENDERSON, Harlin F. (Martha) Rancher, E. Coast Highway *
HENDERSON, Mrs. Minnie, Homemaker, 328 Star Pine Road *
HENDY, Joseph H. (Miriam) Builder, Casitas Road *

GIRLS' APPAREL—Birth to Sixteen Years

BOYS' APPAREL—Birth to Ten Years

TOYS — BOOKS — PARTY FAVORS

THE CHILDRENS SHOP

Trenwith & Poole

(17)

Dr. M. JOEL FERREE
CHIROPRACTOR

Using the Electro Metabograph, a full automatic radionic instrument, incorporating a television screen.
1634 State Street. Phone 3010 Santa Barbara

HENDY, J. H., Building Contractor.—9th Street, Phone 3592
HENKENIUS, Frederick J., Retired, Casitas Road
HERNANDEZ, Albert (Tina) Laborer, 512 Holly Avenue
HERNANDEZ, Charles, Laborer, W. Coast Highway
HERNANDEZ, Mrs. Florenzia, Homemaker, 434 W. 9th Street
HERNANDEZ, Miss Marion, Citrus Packer, W. Coast Highway
HIGGINS, Mrs. Callie M., Nurse, E. Coast Highway
HIGGINS, Miss Mary, Clerk, E. Coast Highway
HILL, James W. (Luise) Service Station, Rincon Hill *
HILL, Emmet Harvey, Laborer, Rincon Hill, Benham
HOBART, Roy, Shoemaker, 210 W. Coast Highway
HOGAN, John, Retired, Carpinteria Motor Lodges
HOLDEN, Erven L. (Nettie) Oil Worker, 1113 Linden Avenue
HOLLIS, Mrs. Irma, Housekeeper, 305 E. Eighth Street
HOLMES, John D., Retired, 306 Star Pine Road
HOLSTEN, Mrs. Etta, Citrus Packer, Virginia Court, E. 6th Street
HOLSTEN, George H. (Bernice) Bookkeeper, Vallecito Oaks Road *
HOLSTEN, Miss Martha, Clerk, Virginia Court, E. 6th Street

H. C. Lee, Phone 7942

L. E. Neal, Phone 5821

LEE and NEAL

Successor to Floyd S. Lee, Inc. Ltd.

SEPTIC TANKS — CESSPOOLS — TILE DRAINS

804 Anacapa Street

Phone 5660

Santa Barbara, California

HOLSTEN, Miss Martha, Clerk 212 E. Sixth Street
HOLSTEN, Miss Ruth, Clerk Virginia, Court E. 6th Street
HONEYMAN, Boyd (Stella) Warehouseman, 501 Walnut Avenue
HONEYMAN, Boyd (Mary) Laborer, 501 Walnut Avenue
HONEYMAN, Walter (Mary) Lemon Picker, 501 Walnut Avenue
HONEYMAN, Robert L. (Gwendolin) Car Loader, 610 Maple Avenue
HODGINS, Mrs. Winifred, Homemaker, Casitas Road *
HOFFMAN, Edgar W. (Hattie) Rancher, Casitas Road *
HOFFMAN, Harry L. (Bertha) Laundryman, 308 Dorrance Way
HOGLE, Miss Ellen, Teacher, 611 Walnut Avenue
HOGLE, Mrs. Georgina A., Homemaker, 611 Walnut Avenue *
HOHMANN, Mrs. Helen B., Homemaker W. Coast Highway

LOANS ON HOMES

WE LOAN MONEY TO BUILD, TO REFINANCE OR TO PURCHASE
IMPROVED PROPERTY

FIFTY YEARS IN SANTA BARBARA

Loan and Building Association

814 STATE STREET

SANTA BARBARA

TELEPHONE 3558

(18)

CALIFORNIA TIRE CO.

R. E. BRICE — OWNER
COMPLETE AUTOMOTIVE SERVICE
Phone 6157



Santa Barbara

Haley at Anacapa

HOHMANN, William C. (Minnie) Poultryman, W. Coast Highway *
HORTON, Arch A. (Bernice) Rancher, Franklin Road *
HOUGHTON, Ernest L., Laborer, 713 Linden Avenue
HOUTS, Percy Jr. (Liva) Manager, 306 Star Pine Road *
HOWARD, Henry W. (Elaine) Rancher, 530 Toro Canyon Road *
HUBBARD, Clark D., Citrus Grower, Coast Highway
HUBBARD, Dale, Laborer, 110 W. Seventh Street
HUBBARD, Mrs. Felecie C., Orchardist, Toro Canyon Road
HUBBARD, Harvey C. (Laura) Laborer, 110 W. Seventh Street
HUBBARD, Lester F. (Emma) Rancher, Toro Canyon Road
HUBBELL, Fred K. (Grace) Rancher, W. Coast Highway *
HUBER, Mrs. Alice O., Cafe Owner, 1012 Linden Avenue *
HUBER'S CAFE, Mrs. Alice Hebel, prop.—
West Coast Highway, Phone 4091
HUDSON, John B. (Bessie), Foreman, Foothill Road
HUMPHREY, Frederick J. (Bessie) Rancher, W. Coast Highway

DR. J. D. HILL
OPTOMETRIST

Eyes Examined, Glasses Fitted, Orthoptic Training

1020 State Street

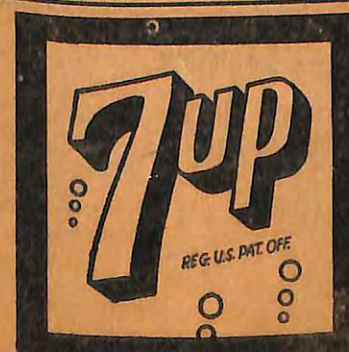
Santa Barbara

PHONE 6061

HUMPHREY, Wilbur W. (Bertha) Ford Dealer, Ogan Road *
HUMPHREY MOTORS INC. (Ford Dealer)—
W. W. Humphrey, prop., 900 Linden Avenue, Phone 217
HUMPHREYS, Mrs. Catherine, Rancher, Casitas Road *
HURT, Edgar, Oil Worker, 224 W. Coast Highway
HUSTED, Euel (Loretta) Laborer, 211½ W. Coast Highway
HUSTED, Jesse (Tessie) Plumber, 211 W. Coast Highway
HUSTED, James E. (Grace) Laborer, 813 Palm Avenue
HUTCHISON, Mrs. Nellie, Citrus Packer, 104 W. Third Street

I

INGERSON, Harry F. (Alphilda) Laborer, 304 E. Coast Highway
INGERSON, Harry Lester, Laborer, 304 E. Coast Highway



**THIRST KNOWS
NO SEASON**

Seven-UP Bottling Co.

—of—

Santa Barbara
201-5 Chapala

PHONE 4059

(19)

DRAPERIES. . . .

If you are planning new Draperies or Floor Coverings we will be pleased to have you see these. New patterns are continually arriving—Distinctive patterns. We meet today's trend. . . and at reasonable prices

ALBERT JONES STUDIO

28 East Victoria Street (Opp. Ford Agency)

Phone 22704

INGERSON, Lorne Fay (Connie) Laborer, Carpinteria Motor Lodges
ISLE, Charles D. (Myrtle) Laborer, E. Coast Highway
ISLE, Miss Dorothy M., Housekeeper, Rincon Canyon
ISLE, Miss Elizabeth, Cosmetician, E. Coast Highway

J

JACOBS, Ruth P., Homemaker, Santa Monica Road
JAMERSON, David I. (Sue) Baker, 120 E. Eighth Street
JAMES, Harry L. (Ellen) P. O. Clerk, 1101 Vallecito Road *
JAMES, William H. (Orpha) Secretary, 305 E. Eighth Street *
JAMES, WM. H. Insurance—
106 West Coast Highway, Phone 4354
JANE, Tom (Mary) Citrus Picker, 1009 W. Coast Highway
JARVIS, Albert J. (Sadie) Rancher, Cravens Lane *
HUSTED, JESS, Plumber—211 W. Coast Highway, Phone 4234



STUDEBAKER AUTOMOBILES

C. A. WOLF

AUTHORIZED DISTRIBUTOR
314-316 State St. Phone 4330

Santa Barbara

USED CAR DEPARTMENT, 227 STATE STREET

JENNINGS, Leo B. (Rita) Section Foreman, E. Coast Highway
JIMENEZ Alex, Unemployed, 506 Holly Avenue
JIMENEZ, Andrew, Laborer, 512 Holly Avenue
JIMENEZ, Mrs. Antonia, Homemaker, 1005 W. Coast Highway
JIMENEZ, Aristo, Citrus Picker, 413 W. 9th Street
JIMENEZ, Jacinto (Florentina) Citrus Picker, 411 W. 9th Street
JIMENEZ, Joe, Laborer, 512 Holly Avenue
JIMENEZ, Joe M. (Golda) Laborer, 1005 W. Coast Highway
JIMENEZ, Pete, Laborer, Foothill Road
JIMENEZ, Raymond A., Laborer, Foothill Road
JIMENEZ, Raymond (Nellie) Laborer, 1040 Tijuana Road
JIMENEZ, Robert (Pauline) Laborer, 850 W. Coast Highway
JIMENEZ, Robert (Pauline) Laborer, 850 W. Coast Highway
JIMENEZ, Rinaldo, Laborer, 512 Holly Avenue

French Dry Cleaners - Dyers

Carpinteria Pick-up and Delivery Each
Monday and Thursday Afternoons

Wearing Apparel
Blankets
Curtains

14-20 W.
Gutierrez St.

St. Paul Dye Works



Draperies
Upholstered
Furniture

Telephone
6171

JACK WULLBRANDT PLUMBING

Quality Plumbing at Reasonable Prices
Phone 4363

809 Maple

Carpinteria

JOHNS, Jay H., Laborer, 433 W. Coast Highway
JOHNS, Leo Marvin, Laborer, 433 W. Coast Highway
JOHNS, Orie M. (Juanita) Laborer, 433 W. Coast Highway
JOHNS, William E. (Ollie) Boilermaker, 433 W. Coast Highway
JOHNSON, Dean (Alice) Citrus Packer, 204 Dorrance Way
JOHNSON, Mrs. Edith, Homemaker, 301 Linden Avenue
JOHNSON, Harold A. (Sophie) Laborer, Linden Avenue
JOHNSON, Henry D. (Alice) Laborer, 111 E. Eighth Street
JOHNSON, John A. (Eula) Stonemason, 505 Elm Avenue *
JOHNSON, Thelma F., Student, 505 Elm Avenue
JOHNSON, Wesley, Laborer, 415 W. Coast Highway
JOHNSON, West (Joseprine) Laborer, 500 1/2 Maple Avenue

DR. J. B. LAPE

Dentist

1004 Linden Ave

Phone 274

Carpinteria

JOHNSON Miss Zelma, Student, 505 Elm Avenue
JONES & BENEDICT, Pest Control—
C. C. Benedict, 431 West Coast Highway, Phone 4351
JONES, David (Blanche) Tentmaker, 108 1/2 W. Coast Highway
JONES, Edwin A., Horseman, Polo Fields
JONES, James Paul (Vanonia) Oil Worker, Foothill Road
JONES, John E., Secretary, 305 E. Eighth Street *
JONES, Miss Catherine R., Teacher, 1027 Vallecito Road
JONES, William, Laborer, 108 1/2 W. Coast Highway
JONES, Walter L., Laborer, Casitas Road

K

KATHMAN, Bernard C., Butcher, 609 Walnut Avenue

H & H Roofing & Supply Co.

ROOFING CONTRACTORS

Roofing of All Descriptions

Flooring

JOHNS-MANVILLE PRODUCTS

MARTIN-SENOUR PAINTS

WHOLESALE

RETAIL

108 N. Salsipuedes Street

Santa Barbara

Phone 27606

"Quality Since 1892"
ACME FRENCH LAUNDRY

Pick up — All Family Services — Deliver
 429 State Street Phone 5526

KAHTHMAN, Omar, Service Station, 609 Walnut Avenue
 KEEHN, Earl R. (Maxine) Laborer, 202 Dorrance Way
 KELLY, Raymond T. (Audine) Gauger, 611 Olive Avenue
 KENLINE, Frank R. (Eva Mae) Oil Worker, 120 E. Seventh Street
 KENDRICK, Walton O. (Ruth) Service Station, 600 Linden Avenue
 KENDRICK, William A., Laborer, Serena Park
 KENDRICK, William H. (Carrie) Oil Worker, Serena Park
 KENYON, W. C. (Alice) Manager, Carpinteria Motor Lodges *
 KENYON, Miss Priscilla, Asst. Mgr., Carpinteria Motor Lodges
 KENT, James L. (Dorothea) Teacher, 1041 Vallecito Road *
 KIMES, Rufus Lee (Georgianna) Rancher, Casitas Road *
 KIMES, R. L. (Georgia) Rancher, Casitas Road *
 KIRK, Elmer H., Mechanic, 615 Linden Avenue

HOUSEHOLD PEST CONTROL.....

Termite, Ant and Rat Control. Moth Proofing. Household Fumigation
SANTA BARBARA TERMITE & PEST CONTROL CO.
 C. W. Mollard J. Macauley Phillips
 435 Milpas St. Phone 27234 Santa Barbara

KIRKES, Leonard M. (Evelyn) Highway Patrol, 1020 Vallecito Road
 KISTLER, Richard E. (Ida) Clerk, 309 Star Pine Road *
 KOEHLER, Arthur R., Service Station, 116 E. Eighth Street
 KOEHLER, Mrs. Blanche, Homemaker, 116 E. Eighth Street
 KNAB, Frank (Eloise) Butcher, Pine Haven Apts.
 KNALL, Carl O., Rancher, 5021 E. Valley Road S. B.
 KLINE, Ford G. (Agnes) Merchant, 100 E. Seventh Street
 KLUGE, H. Otto (Emma) Musician, 216 E. Eighth Street *
 KNOWLTON, Whitney B. (Margaret) Rancher, Green Tree Ranch *

L

LACKEY, Burl (Ruth) Cafe Owner, 513 Walnut Avenue
 LAMBRICK, Leo J., Clergyman, 409 W. Seventh Street
 LANE, T. T. (Nicondra) Laborer, 420 W. 9th Street
 LANG, Mark (Grace) Rancher, Foothill Road *
 LAPE, Joshua B. (Evelyn) Dentist, 1004 Linden Avenue

BOWLING

"The Recreation of the Nation for Men and Women"

SANDWICH SHOP

Cocktails

Billiards

Figueroa Bowling Bowl

14 E. Figueroa Street

Phone 28679



House of Flowers

(Formerly Cagnacci's)
CHARGE ACCOUNTS ACCEPTED BY TELEPHONE
 We pay all telephone calls from Carpinteria Valley.
 Just Reverse Charges.

"LET US PROVE THERE IS A DIFFERENCE"

921 State Street

Phone Santa Barbara 3385

LAPE, DR. J. B., Dentist—1004 Linden Avenue, Phone 274
 LA RUE, Miss Catherine, Teacher, 600 Linden Avenue
 LATHAM, Marcus L. (Ina) Lumberman, Santa Monica Road *
 LEAL, Frank, Laborer, Seventh & Holly
 LEAL, Joseph, Laborer, Seventh & Holly
 LEAL, Mrs. Luzia G., Homemaker, Seventh & Holly*
 LeCLERK, Louis (Nadine) Laborer, Carpinteria Motor Lodges
 LEIBLER, Harry (Mitzi) Merchant, 310 Star Pine Road
LEIBLER'S LIQUOR STORE, Harry Leibler—
 126 West Coast Highway, Phone 248
 LEWIS, Miss Claribel, Secretary, 601 Walnut Avenue
 LEWIS, James A. (Florence) Minister, 601 Walnut Avenue*
 LEWIS, Merton F. (Cora) Rancher, Foothill Road*
 LEWIS, Miss Margaret, Bookkeeper, 601 Walnut Avenue
 LIGHT, Chalmers, Teamster, Santa Monica Road
 LINKEY, Mrs. Marion Homemaker, Foothill Road
 LOBERO, Edward A. (Beatrice) Merchant, 700 Maple Avenue
 LOBERO, Mrs. Maria H. Homemaker, 700 Maple Avenue*
 LONG, Mike (Audrey) Trainer, Foothill Road
 LONGMIRE, Artie A., Florist, Casitas Road
 LOW, Bernard Lee (Fern) Ranch Work, Rancho Monte Alegre
 LOWE, Alfred (Vattie) Laborer, 204 W. Fourth Street
 LUERA, Joe (Refugia) Laborer, 422 W. 9th Street
 LUMBARD, Ralph S. (Florine) Merchant, 108½ W. Coast Highway
 LYMAN, Mrs. Augusta, Homemaker, Foothill Road*

M

MacDONALD, Edwin A. (Helen) Watchman, 815 Elm Avenue*
 MADDOX, Sylvester (Carrie) Merchant, 1009 Elm Avenue
 MANNING, J. C., Retired, 1001 W. Coast Highway
 MANNING, Hope (Evelyn) Clerk, 908 Plum Street
 MANRIQUEZ, Mrs. Jovita, Homemaker, 907 W. Coast Highway

SAFEWAY

FINEST QUALITY

MORNING FRESH

MEATS and GROCERIES

VEGETABLES

Visit Your Safeway Store Today

SEXAUER NATURAL FOOD SHOP

"Eat Your Way to Health"
A full supply of Battle Creek, Loma Linda, Pretorius and many other
Health Foods and Books

YOUR DIETETIC PROBLEMS EXPLAINED

12 W. Anapamu

Santa Barbara

Phone 25644

MARDEN, Earl, (Bessie) Laborer, Robbins Court, W. 5th Street
MARON, Salvador, Citrus Picker, 1013 W. Coast Highway
MANN, Guy E. (Mabel) Tallyman, Polly Court, W. Seventh Street
MANGIS, Mrs. Harriet M., Homemaker, Casitas Road
MANGIS, George, Teacher, Casitas Road
MANNING, J. C., Retired, 1001 W. Coast Highway
MARIAS, Jose (Cecil) Citrus Picker, 1017 Tijuana Road
MARIVILLA, Daniel, Laborer, 1036 Tijuana Road
MARQUIZ, Lola, Citrus Picker, 1005 Tijuana Road
MAQUIS, Mrs. Emma G., Homemaker, 812 Linden Avenue
MARPLE, James R. (Audrey) Carpenter, 602 Maple Avenue
MARSH, Jafes M. (Ruth) Fisherman, Rincon
MARTIN, Mrs. Carrie J. Homemaker, 408 E. Eight Street*
MARTIN, Sheldon A., Radio Service, 408 E. Eight Street
MARTIN, William Elmer, Student, 408 E. Eighth Street
MARTINEZ, John B. (Dominga) Laborer, 501 W. Fifth Street

WE SERVE CARPINTERIA

SPECIALIZING IN CURTAINS, FINE LINGERIE AND HOUSEHOLD LINENS
PHONE CARPINTERIA 3853 (Harry L. Hoffman, Local Representative)

AMBASSADOR LAUNDRY CO., Inc.

A. H. PETERSON, General Manager

201 E. Haley

S. B. Ph. 5196

Santa Barbara

MARTINDALE, Delworth (Jean) Operator, Foothill Road
MASON, John (Stella) Tree Pruner, Coast Highway
MATHEWS, Edward (Fleeta) Gardener, Foothill Road*
MAXFIELD, Don D. (Dorothy) Manager, W. Coast Highway
MAXFIELD, Miss Jennie, Homemaker, 1016-A Vallecito Road*
MAXFIELD, Robert F., Student, W. Coast Highway
MAYFIELD, Thomas (Laura) Laborer, Carpinteria Motor Lodges
MAYOR, Salvador (Consuela) Citrus Picker, 1002 W. Coast Highway
MAYRHOFEN, Charles (Bertha) Laborer, 302 W. Third Street
MAYRHOFEN, Edmond M. (Bessie) Rancher, Casitas Road
McCAFFREY, Lyman C. (Olive) Manager, Serena Park
McCAFFERTY, Eugene, (Edna) Laborer, 301 W. 7th Street
McCARTHY, Dennis F. (Anna) Rancher, Foothill Road
McCUBREY, George A. (Rose) Foreman, 605 Walnut Avenue

CAMPBELL HORTICULTURAL CO.

—For The Best In—
FRESH CUT FLOWERS

Suitable for Every Occasion

Also a Complete Line of GARDEN NEEDS

19 South Milpas Street

Phone 3815

Santa Barbara

(24)

VENETIAN BLINDS—FLOOR COVERINGS—UPHOLSTERING—DRAPERIES

Hal C. Smith

Furniture - Decorating Studio

134 East Victoria Street

Telephone 6427

Santa Barbara, California

McCUBREY, Harold A. (Myra) Oil Worker, 1011 Linden Avenue
McCHESNEY, Homer M. (Ruth) Manager, 1012-A Vallecito Road
McGEARY, Lewis I. (Olive) Rancher, W. Coast Highway*
McGRIEL, Mrs. Anna, Housekeeper, Casitas Road
McINTYRE, John W. (Nellie) Oil Worker, 303 E. Eighth Street
McKINNEY, Nelie (Bertie) Pruner, 804 Maple Avenue
McLEAN, George G., Real Estate, 133 E. Coast Highway*
McMARTIN, Stuart (Earnestine) Insurance, 1030 Vallecito Road*
MECHAM, Harvey C. (Pearl) Watchman, Serena Park
MEDRONO, Cesserio, (Logina) Citrus Picker, 430 W. 7th Street
MEIGS, Stewart (Alice) Rancher, Foothill Road*
MENDOZA, Victor (Kirina) Citrus Picker, 1017 W. Coast Highway
MERRIHEW, Miss Maud, Teacher, 1016 Vallecito Road
MERRIHEW, Miss Minnie, Homemaker, 1016 Vallecito Road
MESTRE, Udell, (Thelma) Ser. Sta. Opr., Virginia Court, E. 6th St.
MESTRE, Udell H. (Thelma) Mechanic, 202 E. Sixth Street
MILLS, Philip N. (Sarah) Oil Business, W. Coast Highway*

L. L. DENSMORE

**FURNITURE AND PIANO REFINISHING
ANTIQUES REPRODUCED**

120 Gutierrez Street

Santa Barbara

Telephone 7030

MILNE, Henry (Ida) Chauffeur, Casitas Road
MILLER, Albert E. (Dolly) Florist, Shepard's Mesa*
MILLER, Chester J. (Helen) Rancher, 314 Star Pine Road*
MILLER, Mrs. D. G., Homemaker, 600 Palm Avenue
MILLER, John K. (Altharetta) Foreman, Casitas Road*
MILLER, William (Lillian) Citrus Worker, 600 Palm Avenue
MINYARD, Hillard (Gladys) Laborer, W. Coast Highway
MIOGA, Juan (Angelina) Laborer, 1005 W. Coast Highway
MIRALIS C. S., Merchant, 904 Linden Avenue
MIRALIS C. S., Cook, W. Coast Highway
MIRANDA, Jose (Civistiana) Citrus Picker, 1038 Tijuana Road
MITCHELL, Frank N., Laundryman, Santa Barbara School
MOLINO Ignacio (Mary) Citrus Picker, 311 W. 7th Street

BROOKS & BORRA

International

TRUCKS AND TRACTORS

2623 Hollister Ave.

Phone 22367

Santa Barbara

(25)

MODE O' DAY

Smartest Inexpensive
Dresses - Lingerie - Hose

Mrs. Hilda Inglis, Owner

935 State Street
Santa Barbara

A Home Owned Store

MOLINO, Juan (Rosa) Auto Wrecking, 903 W. Coast Highway
MONTERDE, Arthur R. (Minnie) Lemon Picker, 112 Dorrance Way
MOORE, Miss Ariana, Homemaker, Casitas Road*
MOORE, Benjamin D., Rancher, Casitas Road*
MOORE, Clinton P. (Elizabeth) Justice of Peace, 817 Maple Avenue*
MOORE, William B. (Lydia) Oil Worker, 818 Walnut Avenue*
MORAGA, Crecentia (Guadalupe) Citrus Picker, 1003 W. Coast H.
MORAGA, David James (Hazel) Rancher, Hoosier Auto Court
MORALES, Frank (Manuela) Laborer, 504 Holly Avenue
MORALES, Miss Mary, Clerk, 209 W. 7th Street
MORALES, Sabino (Dolores) Packinghouseman, 209 W. 7th Street
MORALES, Miss Stella, At Home, 209 W. 7th Street
MORENO, Anselmo (Fidencia) Laborer, 210 W. 5th Street
MORENO, Abram (Lupe) Citrus Picker, 1037 Tijuana Road
MORENO, Antonio, Citrus Picker, 1007 Tijuana Road

STATE MOTORCYCLE CO.

INDIAN SALES AND SERVICE

222 Helena Ave. Phone 27180 Santa Barbara

PARTS & ACCESSORIES — REPAIRING ALL MAKES

Distributors For Santa Barbara County

INDIAN - CROCKER - TRIUMPH - ARIEL-VELLOCETTE

Most Completely Equipped Motorcycle Shop on the Coast



MORENO, Plijeras (Lojuna) Laborer, 1015 W. Coast Highway
MORELLI, Mrs. Mary, Homemaker, 432 W. 9th Street
MORENO, Mrs. Mary, Homemaker, W. Coast Highway
MORENO, Martin M. (Julia) Citrus Picker, 1013 W. Coast Highway
MORENO, Simon (Apollonia) Citrus Picker, 412 W. 9th Street
MORRIS, Burl A. (Ada) Waiter, 1012 Elm Avenue
MORRIS, Gerald L. (Lottie) Cafe Prop., 123 E. Eighth Street*
MORRIS, Harbron W. (Elizabeth) Rancher, Cravens Lane*
MORRIS, Richard W. (Mary) Blacksmith, 709 Holly Avenue*
MORRISON, Mrs. Charlotte, Teacher, Vallecito Oaks*
MORTON, Ross F., Horseman, Polo Fields
MOTLEY, Hubert C. (Abby) State Bd. of Equal., Serena Park*
MONKS, Robert, (Reebe) Labor, 433 W. Coast Highway
MUNN, Mrs. R. G., Unemployed, Carpinteria Motor Lodges
MURCHISON, Daniel O. (Millred) Oil Worker, 112 Eighth Street

MAINLAND

HEATING & SHEET METAL WORKS

Heating and Air Conditioning

Sheet Metal Work
of all kinds

726 Anacapa St.

Phone 6258

Santa Barbara

"There is No Substitute for Results"

GORDON B. ELSING

INTERIOR DECORATOR

Upholstery — Drapery — Furnishings

Office and Studios .. 2300 Hollister Avenue
SANTA BARBARA, CALIFORNIA
"The Just Rite Shops"

FOR SAMPLES
AND
ESTIMATES

PHONE
7795

NATIONAL
VENETIAN
BLINDS

MURIO, Pablo, Citrus Picker, 1019 Tijuana Road
MURPHY, Allen G. (Elsie Miner) Rancher, Foothill Road*
MUZZAL, Henry C., Rancher, Stanley Park*

N

NALLEY, Floyd M. (Ruth) R. E. Broker, Padaro Lane*
NALT, Miss Josephine, Housekeeper, 203 W. Eighth Street
NALT, Miss Mary, Housekeeper, 203 W. Eighth Street
NANINCH, Fred A. (Ruby) Rancher, W. Coast Highway
NELSON, Eugene G. (Georgia) Highway Patrolman, Serena Park*
NEWMAN, Mrs. Carrie M., Homemaker, E. Coast Highway
NEWMAN, William M. (Mary) Rancher, E. Coast Highway*
NEWTON, Thomas H. (Adelle) Caretaker, Toro Canyon Road
NIDEVER, Mrs. Pearl V., Homemaker, Foothill Road*
NIDEVER, Vernon M. (Eva) Rancher, W. Coast Highway*
NORLIN, Elmer L., Rancher, Casitas Road
NORLIN, William F. (Freda) Rancher, Casitas Road*

O

O'BANION, Allan C. (Ida) Dairyman, Foothill Road*
OBER, Miss Elsie M., Waitress, 401 E. Coast Highway
OBER, Miss Lillian, Clerk, 401 E. Coast Highway
OBER, Louis, Storekeeper, 401 E. Coast Highway*
OGAN, Charles S. (Maude) Insurance, Ogan Road*
OGAN, Rolland J. (Myrtle) Rancher, Ogan Road*
OLIVER, Mrs. Marion, Homemaker, 303 Elm Avenue
OLIVERAS Venturo (Angela) Citrus Picker, 1007 W. Coast Highw.
OLIVIS, (Alive) Citrus Picker, 1046 Tijuana Road
OLIVERAS, Michael (Soledad) Citrus Picker, 1015 W. Coast Highw.

OSCAR NELSON

Men's Wear

801 STATE STREET

Home of National Standard Brands
of Men's Clothing, Hats and Furnishings

SANTA BARBARA GLASS CO., Inc.

MIRRORS, AUTO GLASS, RESILVERING

Glazing of All Kinds — Phone 3450

310 Chapala Street

Santa Barbara

ORTEGA, Jose, Citrus Picker, 1023 Tijuana Road
 ORTEGA, Jose, Laborer, 1036 Tijuana Road
 ORTIZ, Francisco, Citrus Picker, 433 W. 9th Street
 ORTIZ, Mrs. Lola, Homemaker, 1030 Tijuana Road
 ORRILL, Robert M. (Kathryn) Real Estate, 1039 Vallecito Road*
 ORRILL, ROBT. M., Real Estate—205 E. Coast Highway, Phone 277
 OSTERMAN, John (Vence) Carpenter, 311 Star Pine Road*
 OSUNA, Alfonso (Flora) Merchant, 710 W. Coast Highway
 OTT HARDWARE—727 State, Santa Barbara, Phone S.B. 3121
 OWENS AUTO COURT, W. R. Owens—
 West Coast Highway, Phone 3051
 OWENS, Perry C. (Nellie) Laundryman, Santa Barbara School
 OWENS, William R. (Mary) Merchant, 7th St. & Coast Highway*

P

PANNIZON, Martin (Rosalee) Laborer, 122 E. Eighth Street
 PARK, Carl G. (Barbara) Rancher, Foothill Road

Est. 1930

Specializing In
 Personal Income
 Insurance

HAROLD H. BAKER

Representing
 Leading Life and Casualty Cos.

PHONES:
 3585
 25989

831 State
 Santa Barbara

PARKER, R. I. (Dorothy) Mechanic, Virginia Court, E. 6th Street
 PARSONS, Mrs. Isadora, Homemaker, Old Coast Highway*
 PEDERSEN, Lester L. (Mabel) Engineer, Casitas Road
 PEREZ, John (Martha) Laborer, 420 W. 7th Street
 PEREZ, Joe (Juana) Citrus Picker, 911 W. Coast Highway
 PEREZ, Julio (Nicolosa) Citrus Picker, 1003 W. Coast Highway
 PEREZ, Lucio (Patricia) Citrus Packer, 501 Holly Avenue
 PENA, Ramon (Margaret) Citrus Picker, 423 W. 9th Street
 PENDERGAST, Mrs. Ella H., Homemaker, 1014 Linden Avenue*
 PETERSON, Arlin, Salesman, 212 E. Eighth Street
 PETERSON, Emory (Violet) Mechanic, W. Coast Highway
 PETERSON, F. J. (Elsie) Warehouseman, 212 E. Eighth Street
 PETERSON, Harold, Butcher, 212 E. Eighth Street
 PETERSON, James B., Laborer, Casitas Road
 PETERSON, Mrs. Louise, Homemaker, W. Coast Highway
 PHILLIPS, Orrin S. (Nina) Rancher, E. Coast Highway*
 PINEDO, Aurelio (Crescentia) Citrus Picker, 433 W. 9th Street
 PINE HAVEN AUTO COURT, R. A. Doell, prop.—
 131 West Coast Highway, Phone 3091

SCHWABACHER & CO.

Members

New York Stock Exchange

930 State Street

Phone 28193

Santa Barbara, Calif.

(28)

OSBORNE'S BOOK STORE * * *

Established 1897

AND LENDING LIBRARY

Fine Stationery — Engraving — Periodicals — Greeting Cards
 For All Occasions

923-925 State Street

Phone 4495

Santa Barbara

PINE HAVEN COFFEE SHOP—

Chester and Edith Thom, 131 W. Coast Highway
 POLIFOX, Philemon (Rafaela) Citrus Picker, 1035 Tijuana Road
 PYLES, Jesse (Daphne) Laborer, Robbins Court, W. 5th Street
 PYSTER, George F., Rancher, E. Coast Highway*

R

RAMEY, Lafayette, Retired, Moses Mesa
 RAMEY, Monte J. (Harriet) Rancher, Moses Mesa*
 RAMEY, Mrs. Sarah E., Homemaker, 214 W. Coast Highway*
 RAMIREZ, Elano (Antonia) Citrus Packer, 204 W. 5th Street
 RAMIREZ, George (Margaret) Citrus Picker, 1024 Tijuana Road
 RAMIREZ, Manuel (Ester) Citrus Picker, 420 W. 7th Street
 RASOR, Mrs. Sophy, Citrus Grader, 202-A Dorrance Way*
 RAY, Charles S. (Adelaide) Rancher, Carpinteria Motor Lodges
 RAZO, Cefrino (Mary) Citrus Picker, 1019 Tijuana Road
 REEVES, O. D. (Virgie) Laborer, 305 W. 7th Street
 REID, Robert H. (Olive) Merchant, Serena Park
 REYES, Mrs. Jesus, Homemaker, 311 W. 7th Street
 REYES, Alfonso, Laborer, 311 W. 7th Street
 REYNOLDS, Charles P. (Lillian) Rancher, Santa Monica Road*
 REYNOLDS, Mrs. Ermina, Homemaker, 618 Palm Avenue
 REYNOLDS, Reginald, Artist, 618 Palm Avenue

Price

Quality - Selectivity

THE RUG

&

CARPET SHOP

Convenient Terms

1115 State St. Santa Barbara, Cal.
 Phone 5737 P. V. Ferguson, Mgr.

CAMERAS

PHOTO SUPPLIES

GREETING CARDS

Our modern laboratory of-
 fers the finest in photo
 finishing

ANDERSON'S

PHOTO

SERVICE

1131 State St. Phone 28082
 Santa Barbara

(29)

ALEX FUNKE

PAINTING AND DECORATING

Phone 6049 .. 135 Kimberly Ave.

SANTA BARBARA, CALIFORNIA

RICE, Jesse Leon (Sarah) Ranch Hand, Casitas Road
RICKMAN, La Vernon S. (Lucille) Mechanic, 218 W. Coast Highway
RILEY, Gluck W. (Ann) Adv. Mgr. 520½ Palm Avenue
RIOS, Mrs. Micaila, Homemaker, 206 W. 5th Street
RHOADES, Coy W. (Isabelle) Truck Driver, 204 W. Coast Highway*
RICH & OLSON, Insurance—

Harold L. Caldwell, Representative, Phone 4173

ROBB, Dawson E. (Marion) Motor Lodges, E. Coast Highway

ROBBINS, Miss Leila, Teacher, Serena Park

ROBBINS, Mrs. Florence, Citrus Packer, Robbins Court, W. 5th St.*

AMERICAN CLOAK CO.

H. F. HUMMEL, Proprietor

Distinctive Apparel for Ladies and Men. — The Authorized Agency for ...
ADAM HATS and WINGS SHIRTS

1018½ State Street

Santa Barbara

ROBERTS, Mrs. Anna L., Homemaker, Casitas Road
ROBERTS, Frank, Rancher, Casitas Road
ROBERTSON, Clarence E. (Ruby) Laborer, 201 W. Eighth Street
ROBERTSON, Myron W. (Bernice) Electrician, Santa Monica Rd.*
ROBINSON, Miss Grace, Missionary, 306 W. Fourth Street
ROBINSON, Miss Naomi, Citrus Packer, 603 Walnut Avenue
ROBLES, Miss Rosie, Citrus Packer, 112 Dorrance Way
ROBLES, Jesus (Josefina) Citrus Picker, 419 W. 9th Street
ROCK, John F. (Ruth) Rancher, Foothill Road*



SPECIAL ORDER JEWELRY

REMODELING AND DESIGNING—Repairing & Engraving

All work done in our own shop.

F. GILBERT — Manufacturing Jeweler

4 E. Carrillo St. — Room No. 3

Phone 26807

ROCKWELL, Clyde E., Warehouseman, 204 W. Coast Highway
ROCKWELL, Edwin S., Rancher, 204 W. Coast Highway
RODGERS, Earl Smith (Eleanor) Accountant, 531 Toro Canyon Rd.
RODRIGUEZ, Mrs. Carmelita, Homemaker, Santa Monica Road
RODRIGUEZ, Charles D. (Jessie) Barber, 206 E. Seventh Street*
RODRIGUEZ, John A. (Dorothy) Electrician, 809 Walnut Avenue
RODRIGUEZ, John J. (Albertina) Rancher, Foothill Road*
RODRIGUEZ, Joseph A., Clerk, Serena Park

When in SANTA BARBARA visit the H. S. BAKER

VITAL FOOD STORE & RESTAURANT

HEALTH FOODS

910½ State

Phone 25932

RAW VEGETABLE JUICES

SANTA BARBARA

Leibler's HI-WAY LIQUOR SHOP

Liquors

Champagnes

TELEPHONE 248

CARPINTERIA, CALIFORNIA

RODRIGUEZ, Tony B. (Ramona) Laborer, Santa Monica Road
ROEBUCK, Miss Rosella, Homemaker, 1031 Vallecito Road
ROEBUCK, William A. (Helen) Retired, 1031 Vallecito Road*
ROGERS, E. B. (Margaret) Barber, 602 Palm Avenue
ROLLINS, Raymond K. (Aileen) Rancher, 116 W. Fifth Street
ROLLINS, Raymond, (Lorene) Ware'man, Robbins Court, W. 5th
ROMERO, Miss Emma R., Maid, Foothill Road
ROMERO, Juan, (Ramona) Rancher, Foothill Road*
ROMERO, Mariano (Mary) Sonemason, Ladera Lane

GLEAVE'S FLOWER SHOP

918 State Street

Phone 28107

Santa Barbara

ROMERO, Steven H. (Sadie) Foreman E. Coast Highway
ROOKER, Garrett (Lorena) Foreman, Toro Canyon Road
ROSALES, Mrs. Francisco, Homemaker, 426 W. 9th Street
ROSALES, Juan (Consuela) Citrus Picker, 1011 Tijuana Road
ROSALES, Ralph (Maura) Laborer, 1006 Tijuana Road
ROSADA, Thomas, Laborer, W. Coast Highway
ROSADA, Tomas (Diana) Citrus Picker, 907 Peach Street
ROSALES, Abram (Margaret) Laborer, 1010 Tijuana Road
ROWE, Mrs. Evelyn, Homemaker, Sandyland Road

A. B. WATKINS Ranches

In all parts of Santa Barbara and San Luis Obispo Counties

1018 State Street

Santa Barbara

Telephone 6159

RUIZ, Ernest (Mary) Citrus Picker, 408 W. 9th Street
RUSSELL, Henry S. (Caroline) Rancher, Casitas Road*
RUSSELL, James E. (Pearl) Dairyman, 606 Linden Avenue
RUSSELL, Richard E. (Helen) Rancher, Toro Canyon Road
RUTH, Charles (Ruth) Cafe Owner, Pine Haven Court
RYSTROM, Mrs. Mary D., Teacher, 305 Star Pine Road

S

SACHER Emil A. (Clara) Gardener, Dun Movin Ranch
SAFWENBERG, David (Emma) Bank Manager, 1032 Vallecito Rd.*

WADE'S SHOE SERVICE.

BETTER SHOE REBUILDING — REASONABLE PRICES — SHOES
DYED — SHOES SHINED.

33 E. Anapamu, Opposite Library

Santa Barbara, California

PETERSON STUDIOS, Inc.
Interior Decorators and Designers

Antiques - Furniture - Fabrics
Draperies - Upholstering

130 E. Carrillo Street, Santa Barbara

Established 1887

Phone 28118

Telephone 3091

**Pine Haven
Motel**



R. A. DOELL, Prop.



For Discriminating Motorists . . .
Attractive hotel and apartment accommodations. Nicely furnished, tile baths, wonderful beds. Excellent coffee shop in connection. Four blocks to World's Safest Beach. Rates by Day, week or month.

131 Coast Highway — Carpinteria

"MOUNTAINS AND SEASHORE AT YOUR DOOR"

RICH and OLSEN

REAL ESTATE — INSURANCE

35 W. Carrillo Street

Phone 4187

Santa Barbara

A. B. CRAWFORD — Carpinteria Representative

SALAS, Jacob (Guadalupe) Citrus Picker, 1000 W. Coast Highway
SALVESTRIN, Luigi, Dairyman, Linden Avenue
SANCHEZ, Albert (Jennie) Laborer, 208 W. 5th Street
SANCHEZ, Alejandro (Mary) Citrus Picker, 414 W. 9th Street
SANCHEZ, Charles (Carmelita) Warehouseman, 303 W. 7th Street
SANCHEZ, Charles (Carmel) Laborer, 303 W. 7th Street
SANCHEZ, Daniel (Juana) Citrus Picker, 1041 Tijuana Road
SANCHEZ, Joe (Rafaelita) Citrus Picker, 1011 W. Coast Highway
SANCHEZ, Pete (Elsie) Packing House Worker, Foothill Road
SANCHEZ, Tony L. (Mary) Rancher, Toro Canyon Road
SANCHEZ, Tony (Mary) Packinghouseman, 213 W. 7th Street
SANDERS, David, (Alice) Truck Driver, E. Coast Highway
SANGSTER, Robert M. (Estelle) Carpenter, Serena Park*
SARAGOSA, Abram, (Avalina) Citrus Packer, 501 Holly Avenue
SARAGOSA, Chano, (Providencia) Laborer, 426 W. 9th Street
SARAGOSA, Domingo, Laborer 309 W. Seventh Street
SARAGOSA, Domingo, Laborer, 309 W. Seventh Street
SARAGOSA, Graciano (Josefine) Citrus Picker, 1018 Tijuana Road
SARAGOSA, Henry, Rancher, 309 W. Seventh Street
SARAGOSA, Incarciono (Mary) Citrus Picker, 1028 Tijuana Road
SARAGOSA, Julio (Theodora) Citrus Picker, 309 W. 7th Street
SARAGOSA, Pete (Mary) Laborer, 506 Holly Avenue
SAVALA, Mrs. Abralia, Homemaker, 410 W. 9th Street
SAVAGE, Thomas (Mildred) Superintendent, Santa Barbara School
SAWYER, Clarence R. (Carrie) Rancher, 1109 Linden Avenue*
SAWYER, C. Robert (Virginia) Rancher, 1111 Linden Avenue
SCEIB, Howard W. (Jean) Rancher, Moses Mesa*
SCHMEIDE, Ralph J., Horticulturist, Cravens Lane
SCHWEIZER, John J. Ranch Hand, Casitas Road
SCHWEIZER, Joseph W. (Guelta) Rancher, Casitas Road*
SEARS, Dr. Mindia P., Retired, 301 Linden Avenue*
SEBASTIAN, Mrs. Laura, Hotel Proprietor, 703 Linden Avenue*
SEBAUGH, Mrs. Mae O., Housekeeper, Casitas Road
SECEDA, Louis, Laborer, W. Coast Highway
SECEDA, Vincent, Citrus Picker, W. Coast Highway
SECHRIST, Charles H., Rancher, Green Tree Ranch
SECURITY FIRST NATIONAL BANK OF L. A.—
D. Safwenberg, Mgr., Coast Highway at Linden, Phone 222
SECURITY TITLE INSURANCE & GUARANTY CO.—
1014 State Street, Santa Barbara Phone S.B. 6131

ESTELLE BEAUTY SHOPPE

Individual Needs for Loveliness

Recommended Cosmetics

Body Contouring

Expert Services

Phone 3722

CARPINTERIA

514 E. 8th St.

MUD-GRIP RECAPS

In Popular Farm Sizes

SANTA BARBARA RETREADING SHOP

20 E. Victoria St.

Phone 6905

SENTENEY, Charles R. (Geraldine) Rancher, Linden Avenue
 SENTENEY, George A. (Olive) Rancher, 607 Olive Avenue*
 SENTENEY, George F. (Olive) Rancher, 607 Olive Avenue*
 SHANNON, Charles G. (Peggy) Clerk, Serena Park
 SHELDON, E. Lloyd (Fanny) Rancher, Rincon Hills*
 SHELDON, Dexter B. (Alice) Janitor, 133½ E. Coast Highway
 SHEPARD, Albert Lee, Optometrist, 518 Palm Avenue
 SHEPARD, Mrs. Belle T., Homemaker, 1012 Linden Avenue*
 SHEPARD, Miss Charlotte, Real Estate, 112 E. Coast Highway*
 SHEPARD, Frank O. (Josephine) Laborer, 601 Maple Avenue*
 SHEPARD, Dr. John Henry (Harriet) Rancher, E. Coast Highway*
 SHEPARD, John Henry Jr., Rancher, E. Coast Highway*
 SHEPARD, Reginald, Laborer, 518 Palm Avenue
 SHEPARD, Simeon F. (Laura) Retired, 112 E. Coast Highway*
 SHEPARD, Stanley L. (Madge) Rancher, Shepard's Mesa*
SHERMAN'S AUTO COURT—
 Author E. & Katie Sherman, 915 West Coast Highway, Ph. 3293
 SHERMAN, Arthur (Katie) Mechanic, 915 W. Coast Highway
 SHIPMAN, James E. (Jeanette) Cleaner, 709 Holly Avenue
 SHORKLEY, Thornton M. (Genevieve) Physician, 129 E. Coast H.*

E. F. HUTTON & CO.

Members. . .NEW YORK STOCK EXCHANGE

936 State Street

Telephone 6106

Santa Barbara

SHRIDE, Jesse M. (Marjorie) Rancher, Foothill Road
 SLAUGHTER, Martin (Stella) Merchant, Casitas Road*
 SLAUGHTER, Miss Verita, Teacher, Casitas Road
 SMITH, Allen D. (Lizzie) Rancher, Serena Park
 SMITH, Miss Annie E., Housekeeper, 709 Holly Avenue
 SMITH, Izola Charlotte, Clerk, W. Coast Highway
 SMITH, Frank L. (Zoe) Merchant, 608 Olive Avenue*
 SMITH, Harry A. (Alice) Rancher, Rincon Canyon
 SMITH, Miss Hattie A., None, L. L. Smith Ranch
 SMITH, Mrs. Helen Hebel, Teacher, 502 East Eighth Street
 SMITH, Lennie (Lillian) Clerk, W. Coast Highway
 SMITH, Miss Leona H., Teacher, Serena Park
 SMITH, Mrs. L. B., Homemaker, 120½ E. Eighth Street
 SMITH, Nelson F. (Grace) Rancher, Lillingston's Canyon*
 SMOOT, Marvin M. (Angeline) Mechanic, Serena Park
 SNOW, Beverly B. (Violet) Mechanic, Tunnel Road*
 SNOW, Elmer E., Rancher, Cravens Lane
 SNOW, Sidney C. (Bertha) Retired, 617-A Olive Avenue
 SNYDER, John A. (Blanche) Citrus Sprayer, 300 Ash Avenue

CITY FEED STORE

DAY OR NITE

PHONE 6579

410 E. Haley St.

C. D. HICKMAN

Manager

WOOD — HAY — FEED — FUEL

PALACE HORSE VANS

Santa Barbara California

(34)

Agency
HARTMANN
OSHKOSH
TOURLITE
LUGGAGE

Wilhoit's
 C. R. Lindhorst, Mgr.
 1123 STATE STREET

The
ACCESSORY
SPOT OF
SANTA
BARBARA

SOLARI, Emmanuel D. (Lucille) Rancher, Casitas Road*
 SOTO Juan, Laborer, 807 W. Coast Highway
 SORIO, Jesus (Cuca) Citrus Picker, 416 W. 9th Street
 SOTO, Pete (Cleta) Unemployed, 417 W. 9th Street
 SORIA, Mrs. Mary, Homemaker, 409 W. 9th Street
 SOUTHWICK, Willard (Corrine) Rancher, Stanley Park
 STARKEY, Elza E. (Lois) Tool Dresser, 508 Elm Avenue
 STARKEY, Miss Modena, Citrus Packer, 508 Elm Avenue
 STEWART, Arthur (Pearl) Blacksmith, 205 Dorrance Way
 STEWART, Frank L. (Josephine) Rancher, Cravens Lane*
 STEMPER, Emil P. (Bertha) Laborer, 819 Maple Avenue
 STOCKTON, W. Guy (Georgia) Rancher Polo Fields*
 STOMBS, Mrs. Ruth, Teacher, 305 Star Pine Road
 STONE, Daniel R., Rancher, Cravens Lane*
 STONE, Mrs. Helen L., Homemaker, Cravens Lane*
 STONECYPHER, Mrs. Eda E., Lemon Grader, Foothill Road
 STONECYPHER, William W., Rancher, Foothill Road
 STORR, Edwin (Faith) Valet, Edgewood Ranch
 STRICKLAND, Mrs. Mary B., Nurse, 1037 Vallecito Road*

H. R. HITCHCOCK DRY GOODS

Silks, Cottons, Household Furnishings, Ready Made Drapes and Curtains,
 Corsets, Patterns, Yarns, Lingerie, and Accessories

1200-1202 State Street

Phone 3931

Santa Barbara

STRINGER, Russell, Teacher, Santa Barbara School
 STUART, Robert O., Rancher, Edgewood Ranch
 STUBBS, E. Victor (Jessie) Contractor, 515 Walnut Avenue*
 STUBBS, VIC, Cement Contractor—515 Walnut, Phone 3373
 STURMER, Henry W. (Edith) Builder, Santa Monica Road*
 STUTSMAN, Grant (Vivian) Driller, 709 Oak Avenue*
 SUMMERS, Carl E., Electrician, 111 E. Eighth Street

T

TALMAGE, Cecil A., Laborer, 112 W. Fifth Street
 TALMAGE, Clark A. (Rose) Constable, 112 W. Fifth Street*
 TALMAGE, Donald (Etta) Laborer, 112 W. Fifth Street
 TALMAGE, Earl H. Laborer, 112 W. Fifth Street
 TANNER, Clinton C., Asst. Mgr., Carpinteria Motor Lodges
 TAYLOR, Mrs. Annida D., Citrus Packer, 520½ Palm Avenue
 TAYLOR, Edward S. (Ella) Rancher, Linden Avenue*
 TAYLOR J. Ray (Bessie) Ranch Work, Dun Movin Ranch
 TEETERS, Charles (Grace) Funigator, 211 East Eighth Street

Office Phone 24287

Res. 21283

CARL S. PETERSEN
 Building Contractor

Shop and Office: 512 Haley St.

Santa Barbara California

(35)

MUD-GRIP RECAPS

In Popular Farm Sizes

SANTA BARBARA RETREADING SHOP

20 E. Victoria St.

Phone 6905

SENTENEY, Charles R. (Geraldine) Rancher, Linden Avenue
 SENTENEY, George A. (Olive) Rancher, 607 Olive Avenue*
 SENTENEY, George F. (Olive) Rancher, 607 Olive Avenue*
 SHANNON, Charles G. (Peggy) Clerk, Serena Park
 SHELDON, E. Lloyd (Fanny) Rancher, Rincon Hills*
 SHELDON, Dexter B. (Alice) Janitor, 133½ E. Coast Highway
 SHEPARD, Albert Lee, Optometrist, 518 Palm Avenue
 SHEPARD, Mrs. Belle T., Homemaker, 1012 Linden Avenue*
 SHEPARD, Miss Charlotte, Real Estate, 112 E. Coast Highway*
 SHEPARD, Frank O. (Josephine) Laborer, 601 Maple Avenue*
 SHEPARD, Dr. John Henry (Harriet) Rancher, E. Coast Highway*
 SHEPARD, John Henry Jr., Rancher, E. Coast Highway*
 SHEPARD, Reginald, Laborer, 518 Palm Avenue
 SHEPARD, Simeon F. (Laura) Retired, 112 E. Coast Highway*
 SHEPARD, Stanley L. (Madge) Rancher, Shepard's Mesa*
SHERMAN'S AUTO COURT—
 Author E. & Katie Sherman, 915 West Coast Highway, Ph. 3293
 SHERMAN, Arthur (Katie) Mechanic, 915 W. Coast Highway
 SHIPMAN, James E. (Jeanette) Cleaner, 709 Holly Avenue
 SHORKLEY, Thornton M. (Genevieve) Physician, 129 E. Coast H.*

E. F. HUTTON & CO.

Members. . .NEW YORK STOCK EXCHANGE

936 State Street

Telephone 6106

Santa Barbara

SHRIDE, Jesse M. (Marjorie) Rancher, Foothill Road
 SLAUGHTER, Martin (Stella) Merchant, Casitas Road*
 SLAUGHTER, Miss Verita, Teacher, Casitas Road
 SMITH, Allen D. (Lizzie) Rancher, Serena Park
 SMITH, Miss Annie E., Housekeeper, 709 Holly Avenue
 SMITH, Izola Charlotte, Clerk, W. Coast Highway
 SMITH, Frank L. (Zoe) Merchant, 608 Olive Avenue*
 SMITH, Harry A. (Alice) Rancher, Rincon Canyon
 SMITH, Miss Hattie A. None, L. L. Smith Ranch
 SMITH, Mrs. Helen Hebel, Teacher, 502 East Eighth Street
 SMITH, Lennie (Lillian) Clerk, W. Coast Highway
 SMITH, Miss Leona H., Teacher, Serena Park
 SMITH, Mrs. L. B., Homemaker, 120½ E. Eighth Street
 SMITH, Nelson F. (Grace) Rancher, Lillingston's Canyon*
 SMOOT, Marvin M. (Angeline) Mechanic, Serena Park
 SNOW, Beverly B. (Violet) Mechanic, Tunnel Road*
 SNOW, Elmer E., Rancher, Cravens Lane
 SNOW, Sidney C. (Bertha) Retired, 617-A Olive Avenue
 SNYDER, John A. (Blanche) Citrus Sprayer, 300 Ash Avenue

CITY FEED STORE

DAY OR NITE
 PHONE 6579

410 E. Haley St.

C. D. HICKMAN

Manager

WOOD — HAY — FEED — FUEL
 PALACE HORSE VANS

Santa Barbara California

(34)

Agency
HARTMANN
OSHKOSH
TOURLITE
LUGGAGE

Wilhoit's
 C. R. Lindhorst, Mgr.
 1123 STATE STREET

The
ACCESSORY
SPOT OF
SANTA
BARBARA

SOLARI, Emmanuel D. (Lucille) Rancher, Casitas Road*
 SOTO Juan, Laborer, 807 W. Coast Highway
 SORIO, Jesus (Cuca) Citrus Picker, 416 W. 9th Street
 SOTO, Pete (Cleta) Unemployed, 417 W. 9th Street
 SORIA, Mrs. Mary, Homemaker, 409 W. 9th Street
 SOUTHWICK, Willard (Corrine) Rancher, Stanley Park
 STARKEY, Elza E. (Lois) Tool Dresser, 508 Elm Avenue
 STARKEY, Miss Modena, Citrus Packer, 508 Elm Avenue
 STEWART, Arthur (Pearl) Blacksmith, 205 Dorrance Way
 STEWART, Frank L. (Josephine) Rancher, Cravens Lane*
 STEMPEL, Emil P. (Bertha) Laborer, 819 Maple Avenue
 STOCKTON, W. Guy (Georgia) Rancher Polo Fields*
 STOMBS, Mrs. Ruth, Teacher, 305 Star Pine Road
 STONE, Daniel R., Rancher, Cravens Lane*
 STONE, Mrs. Helen L., Homemaker, Cravens Lane*
 STONECYPHER, Mrs. Eda E., Lemon Grader, Foothill Road
 STONECYPHER, William W., Rancher, Foothill Road
 STORR, Edwin (Faith) Valet, Edgewood Ranch
 STRICKLAND, Mrs. Mary B., Nurse, 1037 Vallecito Road*

H. R. HITCHCOCK DRY GOODS

Silks, Cottons, Household Furnishings, Ready Made Drapes and Curtains,
 Corsets, Patterns, Yarns, Lingerie, and Accessories

1200-1202 State Street

Phone 3931

Santa Barbara

STRINGER, Russell, Teacher, Santa Barbara School
 STUART, Robert O., Rancher, Edgewood Ranch
 STUBBS, E. Victor (Jessie) Contractor, 515 Walnut Avenue*
 STUBBS, VIC, Cement Contractor—515 Walnut, Phone 3373
 STURMER, Henry W. (Edith) Builder, Santa Monica Road*
 STUTSMAN, Grant (Vivian) Driller, 709 Oak Avenue*
 SUMMERS, Carl E., Electrician, 111 E. Eighth Street

T

TALMAGE, Cecil A., Laborer, 112 W. Fifth Street
 TALMAGE, Clark A. (Rose) Constable, 112 W. Fifth Street*
 TALMAGE, Donald (Etta) Laborer, 112 W. Fifth Street
 TALMAGE, Earl H. Laborer, 112 W. Fifth Street
 TANNER, Clinton C., Asst. Mgr., Carpinteria Motor Lodges
 TAYLOR, Mrs. Annida D., Citrus Packer, 520½ Palm Avenue
 TAYLOR, Edward S. (Ella) Rancher, Linden Avenue*
 TAYLOR J. Ray (Bessie) Ranch Work, Dun Movin Ranch
 TEETERS, Charles (Grace) Fumigator, 211 East Eighth Street

Office Phone 24287

Res. 21283

CARL S. PETERSEN
 Building Contractor

Shop and Office: 512 Haley St.

Santa Barbara California

(35)

DR. L. W. CLARK — Optometrist . . .

Complete Optical Service. 17 Years in Ventura. Correction of all visual defects.

Tel. Ventura 3410
429 E. Main Street

Home Phone Ven. 3198
Ventura, California

TEETERS, Roy, Laborer, 211 East Eighth Street
TENNYSON, Lloyd E. (Violet) Druggist, 1030 Vallecito Road*
TENNYSON THE DRUGGIST—
Lloyd Tennyson, prop., 101 East Coast Highway, Phone 210
THOMAS, Cecil T. (Gladys) Rancher, Foothill Road*
THOMAS, Ferlys W. (Helene) Rancher, Casitas Road*
THOMAS, Mrs. Minnie E., Homemaker, Foothill Road*
THOMAS, William F. (Ena) Oil Worker, Rincon Del Mar
THOMPSON, Charles, Horseman, Polo Field
THOROUGHMAN, Wendell W., Watchman, 104 W. Third Street
THORNBURGH, Laselle (Emily) Attorney, 5023 E. Valley Road*
THURMOND, Alfred F. (Edith) Rancher, Foothill Road*
THURMOND, Mrs. Alice M., Homemaker, 803 Holly Avenue*
THURMOND, Miss Arleen, Student, Foothill Road
THURMOND, Mrs. Bertha L., Homemaker, Foothill Road*
THURMOND, Miss Claire, Student, 803 Holly Avenue
THURMOND, Miss Lua, Teacher, 803 Holly Avenue
TITLE INSURANCE & TRUST CO.—
920 State Street Santa Barbara, Phone S.B. 5296

ELLIS C. HYDE — Telephone 6040

MODERATE PRICED HOUSEHOLD LINENS
NORTH STAR BLANKETS — HAND KNITTED SUITS
LINGERIE and NEGLIGEEES

STATIONERY AND CHRISTMAS CARDS AND GIFTS
23 East Canon Perdido Telephone 6040 Santa Barbara, California

TOBEY, Warren C. (May) Laborer, 717 Linden Avenue*
TOBEY, Charles West, (Billy) Rancher, Moses Canyon
TORRES, Augustin, Rancher, Santa Monica Road
TORRES, Mrs. Josefa, Homemaker, 211 W. 7th Street
TOWNSEND, John L. (Eva) Laborer, Casitas Road
TOWNSEND, Miss Mary L., Teacher, Casitas Road
TRELOAR, Burlette L., Laborer, 512 E. Eighth Street
TRELOAR, Charles H. (Florence) Janitor, 418 E. Eighth Street*
TRELOAR, Mrs. Lucie, Teacher, Linden & Sawyer Way*
TRELOAR, Irvin B. (Mildred) Clerk, 307 Linden Avenue
TRELOAR, Melvin E. (Theresa) Janitor, 606 Olive Avenue*
TRESLEY, Ben, Horseman, Carpinteria Motor Lodges
TRUHITTE, William E. (Mae) Barber, Virginia Court
TUBBS, Mrs. Elsie A. 810 Maple Avenue*
TUCKERMAN, Miss Clara Louise, At Home, Foothill Road
TUCKERMAN, Wolcott, (Lilia) Rancher, Foothill Road*

VENTURA LAUNDRY COMPANY

—Doing All Laundry Services—

Our driver services Carpinteria each Monday and Thursday. A post card or telephone request will have him call.
PROMPT — RELIABLE — COURTEOUS
123 E. Main Street Telephone 3091 Ventura, California

(36)

SANTA BARBARA
201 W. Canon Perdido St.
Phone 213-93

VENTURA
1820 East Main Street
Phone 3127

SUNFREZE Ice Cream

Ardenette
Ice Cream
20c Pkg.

By ARDEN
PATRONIZE YOUR SUNFREZE
OR ARDEN DEALER

Sunfrezette
Ice Cream
15c Pkg.

U

UPSON, Burchell W. (Blanche) Rancher, Santa Monica

V

VALLEJO, Clemente (Mary) Citrus Picker, 212 W. 5th Street
VALDESPINO, Alberto (Cuca) SRA, 1004 Tijuana Road
VAN de BAKER, Leo (Mae) Painter, 144 Toro Canyon Road
VAN BUREN, Bertrand D. (Eugenia) Rancher, Shepard's Mesa*
VAN de MARK, Marvin M. (Lillian) Salesman, 325 Star Pine Road*
VAN METER, John V. (Inga) Merchant, 1028 Vallecito Road
VARGAS, Pete (Abralia) Citrus Picker, 706 W. Coast Highway
VAUGHAN, Cornelius R. (Noma) Rancher, Foothill Road
VAUGHAN, John K. (Helen) Ranch Worker, Holly & Sawyer Way
VALLEY MARKET, C. S. MIRALIS—904 Linden Avenue
WULLBRANDT, JACK, Plumber—809 Maple Avenue, Phone 4363
VELASQUEZ, Joe A. (Lucy) Laborer, 800 Linden Avenue
VEGA, Lola (Juanita) Citrus Picker, 1039 Tijuana Road
VEGA, Lorenzo, Laborer, Cramer Tract
VEGA, Secundo, (Arna) Citrus Picker, 421 W. 9th Street
VEGA, Secundo, Laborer W. Coast Highway
VERNER, Charles D. (Gretchen) Merchant, 1018 Elm Avenue
VIND, Harry C. (Sadie) Rancher, Casitas, Road

W

WALSH, Ralph, Clerk, Carpinteria Motor Lodges
WARD, Edward, Laborer, 1034 Tijuana Road
WARD, Mrs. Florence H. J., Homemaker, 147 E. Coast Highway
WARD, John (Matilda) Poultryman, 1034 Tijuana Road
WARD, Joseph, Laborer, 1034 Tijuana Road
WARREN, Mrs. Mary D., Retired, 803 Linden Avenue

WALTER'S

Walter F. Irvin

RUG AND UPHOLSTERY CLEANERS

ALTERING — CLEANING — REPAIRING — SIZING — LAYING — DYING

Of Domestic or Oriental Rugs. All Goods Insured.

NO BETTER CLEANING AT ANY PRICE

UPHOLSTERED FURNITURE CLEANED AND REPAIRED

Mattresses Rebuilt

Phone 4848

407 State Street

Santa Barbara

(37)

CARPINTERIA REALTY COMPANY

Dependable Insurance

111 E. State Highway

Phone 3142

Carpinteria

WARNER, Joseph A. (Olga) Mechanist, 602½ Palm Avenue
WATERS, Dean, Clerk, Carpinteria Motor Lodges
WATKINS, Albert J. (Irene) Oil Worker, 817 Maple Avenue
WATTS, Mrs. Grace, Companion, Linden Avenue
WEEKS, Vernon, Service Station Attendant, Bliss Apartments
WEGING, John F. (Isabel) Ag. Inspector, W. Coast Highway
WESTCOTT, Martin R. (Lottie) Gardener, 119½ Eighth Street*
WESTCOTT, Richard W. (June) Rancher, Shepard's Mesa
WHEELER, John B. E., Salesman, Toro Canyon Road*
WHEELER, William R., Retired, 612 Linden Avenue
WHETMORE, Fred (Dorothy) Laborer, Carpinteria Motor Lodges
WHITE, Benjamin B. (Inez) Retired, 312 Third Street
WHITE, James A. (Edna) Asst. Mgr., 218 W. Coast Highway*
WHITCOMB, Carol C. (Ruth) Rancher, Foothill Road
WHITMORE, Fred L. (Dorothy) West Coast Highway
WHITSON, Lonnie J. (Clara) Oil Worker, Rincon Del Mar
WICKHAM, Miss Octavia, Nurse, 4040 E. Valley Road
WILSON, Frederick C. (Mary Zoe) Foremen, 5023 E. Valley Road*

BUELL BROS. Inc.

FISHING TACKLE — GUNS — AMMUNITION — ATHLETIC
GOODS — MARINE AND BOAT SUPPLIES
705 State Street Santa Barbara

Stearn's Wharf

WILSON, Edward R. (Flora) 608 Palm Avenue
WILLIAMS, Elam A. (Elizabeth) Rancher, W. Coast Highway
WILLIAMSON, John M. (Mildred) Contractor, Foothill Road*
WISER, Boss (Zelma) Rancher, 204 Dorrance Way
WOOD, Adrian G. (Emma) Rancher, Casitas Road*
WOOD, Henry O., Tree Surgeon, W. Coast Highway
WOOD, Mrs. Jennie V., Homemaker, 207 W. Ninth Street
WOOD, Ralph (Dora) Rancher, Casitas Road*
WOODWARD, Walter S., Retired, 101 W. Coast Highway
WULLBRANDT, Ernest Warehouseman, 509 Walnut Avenue
WULLBRANDT, Herbert (Edith) Oil Worker, 610 Palm Avenue
WULLBRANDT, Jack (Helen) Plumber, 809 Maple Avenue*
WULLBRANDT, John C. (Carrie) Laborer, 612 Palm Avenue*
WULLBRANDT, Stewart C., Warehouseman, 612 Palm Avenue
WYMOND, Frank C. (Frances) Rancher, W. Coast Highway
WYNECOOP, Earl (Madge) Laborer, W. Coast Highway
WYKOFF, Frank C. (Ethel Mae) Teacher, 1038 Vallecito Road*

Y

YOUNG, Arthur H. (Edith) Rancher, Lillingston Canyon*
YOUNG, Mrs. Daisy W., Homemaker, Foothill Road*
YOUNG, Max (Frances) Rancher, 120 W. Eighth Street*

Drs. Sewell, Latta and Myers

Chiropractors

FEVER THERAPY — RADIONICS — CALONIC IRRIGATIONS
and ELECTRO THERAPY
862 E. Main St. Telephone 3562

Ventura

(38)

FORD'S 5c - 10c - 25c STORE

"You Can Afford to Trade at Ford's"

910 Linden Avenue

Phone 3891

Carpinteria

YOUNG, Robert (Margaret) Ser. Stat. Prop. 303 Fourth Street*
YULE, William H. Sr. (Mary) Rancher, Casitas Road*
YULE, William H. Jr. (Charlotte) Rancher, Casitas Road

Z

ZANELA, Archangelo, Dairyman, Linden Avenue
ZANELLA, Giacomo, Dairyman, Linden Avenue
ZANELA, Peitro, Dairyman, Linden Avenue
ZANINI, Victorio (Adeline) Rancher, Casitas Road
ZANINI, Frank, Laborer, Casitas Road

Summerland

AKENS, William H. (Annie) Tractor Driver, Varley Avenue
ALLEN, Carl George (Dixie) Salesman, Coast Highway
ALLEN, Ray R., Chemist, Coast Highway
ATKINSON E. Stanley (Besselle) Rancher, Ortega Hill
AZAR, Samuel (Lebebe) Grocer, 101 Coast Highway
BAISLEY, Allen H., Oil Worker, Varley Avenue
BARTHOLOMEW, Claude D. (Mary) Well Driller, Lily Avenue

CARPINTERIA VALLEY LUMBER CO.

Coast Highway Phone 279 Carpinteria

BARTHOLOMEW, Claude W., Laborer, Lily Avenue
BARTHOLOMEW, Pat, Laborer, Lily Avenue
BEAN, Elmer, Laborer, Hunnard Road
BERESFORD Edgar H., Agent, Coast Highway
BERESFORD, Edward E., Retired, Coast Highway
BJORNSTAD, Orville C. (Alphide) Railroad, Varley Avenue
BLAIR, Randolph Jennings (Florence) Stationary Eng., Shelby St.
BLANKENSHIP, Francis (Juanita) Tree Surgeon, Wallace Avenue
BROMWELL, John C. (Maud) Oil Driller, Coast Highway
BROOKS, William F. (Edna) Trucking, Ortega Hill
BROOKS, James Byron, Oil Worker, Ortega Hill
BROOKS, William H. (Faye) Carpenter, Ortega Hill
BROWN, John Carol (Vida) Laborer, Colville Avenue
BUSHNELL, Mrs. Myrtle M., Homemaker, Coast Highway & Co. Rd.
CARGILL, J. N. (Jennie) Laborer, Lily Avenue
CARGILL, Orlan (Ruby May) Carp. Helper, Old Coast Highway
CARGILL, Sterlin (Nova) Laborer, Lily Avenue

ARNOLDI'S CAFE

Genuine Italian Spaghetti and Ravioli
DANCING EVERY SATURDAY

600 Olive, Cor. Cota

Santa Barbara

Phone 25394

(39)

J. H. HENDY

Building Contractor

9th St.

Phone 3592

Carpinteria

CARR, W. Vernon (Lucile) Ranch Hand, Coast Highway
CARGILL, William E., Carp. Helper, Old Coast Highway
CAUGHELL, William F. (Marian) Gardener, 9 Tunnel Road
CLARK, Charles R. Ortega Hill
COMPTON, Hugh A. (Kate) Ranch Hand, Coast Highway
COTA, Miguel A., Laborer, Varley Avenue
COX, Clarence E., Carpenter, Coast Highway
CURRAN Mrs. Elizabeth, Housekeeper, Coast Highway
DALBY, Gilbert, Unemployed, Summerland Apts.
DALBEY, Orvan C. (Bertha) Coast Highway
DARLING, Mrs. Eleanor, Homemaker, Old Coast Highway
DARREL, Theron W., Barber, Coast Highway
DEIDRICK, Jesse Cole, Laundryman, Varley Avenue
DELAINI, Viglio, Gardener, Edgewood Ranch
DOMINGUEZ, Albert, Laborer, Varley Avenue
DOMINGUEZ, Jesus, Laborer, Varley Avenue
DOMINGUEZ, Manuel, Pruner, Varley Avenue
DONNELL, Erwin T. (Victoria) Lather, Coast Highway
DUNCAN, Milton L. (Evelyn) Accountant, Coast Highway
EDEN, Mrs. Mary S. L., Lily & Coast Highway

HUBER'S CAFE

104 COAST HIGHWAY, CARPINTERIA

Open 6 a. m. to 2 a. m. — Serving Breakfast — Lunch — Dinner
DOMESTIC & IMPORTED WINES, LIQUORS, BEER, MIXED DRINKS

EZAKI, James, Dry Cleaning, Coast Highway
FEE, Earl, Laborer, Varley Avenue
FISK, Mrs. May E., Old Coast Highway
FLOYD, George D. (Mabel) Laborer, Banner Avenue
FLOYD, Manley M. (Almetia) Laborer, Colville Avenue
FREEMAN, Jess W., Carp. Helper, Summerland Apts.
GERMAN, George O. (Emily) Pile Driver Eng., Harding Street
GEURIN, Tom, Lemon Picker, Snow Ranch
GILLESPIE, James W. (Rose) Foreman, Old Coast Highway (RR)
GILLUM, Nathan Smith, Retired, Old Coast Highway & Colville
GRANAROLI, Steven Carl (Johanna) Salesman, Coast Highway
GRAYSON, Richard A., Carpenter, Varley Avenue
HARNISH, John J. (Edna) Rancher, Happy Valley Ranch
HILBERT, Robert Harrison (Gladys) Cafe, Coast Highway
HIRASHIMA, Thomas T., Rancher, Old Coast Highway
HOFFMAN, William O., Mechanic, Coast Highway
HOWARD, Harold D. (Laura) Auto Court, Coast Highway
HUNTER, James B., Oil Worker, R. R. Sect. Qtrs.
IRWIN, Howard A. (Elizabeth) Mechanic, Banner Avenue

TWO BARBERS

CARPINTERIA BARBER & BEAUTY SHOPPE

TWO BEAUTICIANS

Phone 260

Hair Cutting and Styling

Soft Water

120 Coast Highway, Carpinteria

(40)

ROBERT M. ORRILL

Real Estate — Insurance

205 E. Coast Highway, Phone 277

Carpinteria

JOHNSON, Paul O. (Marie) Mechanic, Varley Avenue
KARL, Maximilian (Elizabeth) Merchant, Coast Highway
KIRKWOOD, Carl W. (Ada) Chemist, Varley Avenue
KIRKWOOD, W. Maynard (Margaret) Oil Tester, Varley Avenue
KOZAKI, Miss Chiye, Housework, Seaside Property
LAMBERT, Albert (Kemba) Well Driller, Coast Highway
LAMBERT, Cecil (Myrtle) Foreman, Coast Highway
LAMBERT, Ray (Opal) Foreman, Coast Highway
LAWRENCE, Wallace D. (Irene) Merchant, Coast Highway
LILLIS, James Edward, Oil Business, Old Coast Highway
LINDQUIST, Naboth E., Retired, Ortega Hill
LOUDON, Mrs. Ruby E. Secretary, Lily Avenue
MACKLIN, Earl (Frances) State Game aWrden, Shelby Street
MANUEL (Elsa) Lily & Evans Streets
MANUEL, Joseph P. (Zella) Carpenter, Lily Avenue & Evans Streets
MILLER, Mrs. Adah Laura, Housekeeper, Old Summerland Hotel
MILLER, Benjamin F. (Hazel) Laborer, Banner Avenue
MILLER, Charlie H., Laborer, Lily Avenue
MOORE, Jethro C. (Vivian) Investigator, Railroad Section House
MORGAN, Miss Naomi, Homemaker, Old Coast Highway

VIC. STUBBS

Contractor in Cement Brick & Plaster

515 Walnut, Cor. 6th

Phone 3373

Carpinteria

MORGAN, Miss Thelma E., Teacher, Old Coast Highway
MORGAN, Worsley D. (Lucile) Retired
MOREHOUSE, Henry C. (Dorothy) B&B Helper, Summerland Hotel
MURPHY, Charles, Tailor, Coast Highway
MCINTYRE, Edward (Henrietta) Janitor, Lily Avenue
MCINTYRE, Miss Theresa, Student, Lily Avenue
McKNIGHT, Edwin, Gardener, Lily Avenue
McKNIGHT, Edwin Jr. (Emma) Gardener, Lily Avenue
NELSON, Miss Ellen, Domestic, Edgeworth Ranch
NEWMAN, F. H., Horseman, Coast Highway
NUNES John T. (Glee) Coast Highway
OLDS, Charles V., Pipe Fitter, Lily Avenue
OLDS, Frank F., Oil Worker, Colville Avenue
OPPLE Mrs. Bertha E., Homemaker, Coast Highway
OPPLE, Kenneth (Lillian) Employee, Coast Highway
OPPLE, Robert W. (Ruby) Truck Driver, Coast Highway
PETTIT, Douglas, Laborer, Coast Highway
PICO, Odus W. (Goldie) Stillman, aVrley Avenue
PROBER, Harvey W., Carpenter, Rail Road

\$1.50 up

SHERMAN AUTO COURT

\$1.50 up

All With Private Showers and Kitchenettes
915 WEST COAST HIGHWAY

PHONE 3293 CARPINTERIA

104 Coast Highway — Carpinteria

(41)

Ready to Wear
for
all the family

Economy
STORE
1025 STATE ST.

Quality
pure
Economy

REED, Theodore J. (Alwilda) Truck Driver, Coast Highway
REEVE, Tracy (Elsie) Clerk, Coast Highway
REEVES, Oliver D. (Virgia) Driller
RENNAKER, Mrs. Nina, Saleslady
REID, Thomas, Laborer, Coast Highway
REYNOLDS, De Ver D., Laborer, Coast Highway
ROBLES Daniel, Laborer, Railroad
ROGERS, H. A. (Lillie) Rancher
ROGERS, Leslie L. (Una) Produce Clerk, Coast Highway
ROMERO, Amado L., Stone Cutter, Golden Gate Avenue
ROMERO, James (Mickey) Rancher, Golden Gate Avenue
ROSKOP, Rudolph, Caretaker, Ortega Hill
ROYER, Charles E. (Margaret) Mechanic, Coast Highway
SANDERS, Emery Leroy (Joy) Horseman, Shelby Avenue
SANDERS, George G. (Betty) Laborer, Shelby Avenue
SCHANCK, Loree Selden (Vivian) Mechanic, Robertson Apts.
SEARLES, Don E., Refinery Supt., Coast Highway
SHEEDY, Frank (Mary) Waiter, Golden Gate Avenue
SICKLES, Ira J. (Agnes) Mechanic, Coast Highway
SINGLETON, Robert M. (Ethel) Carpenter, Varley Avenue
SIPLE, Orla L. (Hannah) Landlord, Coast Highway
SMITH, H. B. Davies (Cecelia) Laborer, Coast Highway
SMITH, Mrs. Nellie, Coast Highway
SMITH, Will F. (Elizabeth) Rancher, Coast Highway
SNOW, Eugene Orville (Betty) Service Station, Coast Highway
SNOW, Melvin (Nettie) Retired, Varley Avenue
STEVENS, Urvin F. (Maida) Fisherman, Coast Highway
STROMAN, Earl R. (Bessie) Carpenter, Coast Highway
SUMPTER, James H. (Ina) Carpenter, Varley Avenue
TAYLOR, Justus W. (Mattie) Rancher, T-Arrow Ranch
TAYLOR, Walter W. (Helen) Sound Tech., Coast Highway
THATCHER, William H. Retired, Summerland Apts.
THIEL, Mrs. Doris, Homemaker, Coast Highway
TIDWELL, Martin Stryker, B&B Helper, Old Coast Highway
TOD, Forrest Glenn (Louise) Carpenter, Summerland Hotel
TWITCHELL, Leonard (Mary) Trailer Builder, Coast Highway
WALL, William C., Carpenter, Coast Highway
WHEELER, James E., Mechanic, 129 Coast Highway
WILLIAMS, Marvel C., Laborer, Coast Highway
WILSON, Harry (Lillian) Nurseryman, Varley Avenue
WOOD, Howard O. (Mabel) Welder, Coast Highway
ZISMAN, Rudolph (Mary) Laborer, Coast Highway
ZISMAN, Walter E. (Mabel) Powder Man, Shelby Avenue

ORIENTAL RUGS

Grace Ballard Robberson
Hooked Rugs—Hand-Wash Clean-
ing. Prices Reasonable — Work
Guaranteed. Expert Repairing and
Weaving. Fine Tapestries—Indian
Rugs. Full Coverage Insurance.
613 W. De la Guerra St. Ph. 28004
Santa Barbara

GUTIERREZ ELECTRIC

Wiring and Fixtures — Contract-
ing — Electrical Repairs — Elec-
trical Appliances.
Phone 5342
27 E. Ortega St. Santa Barbara

(42)

JESS HUSTED PLUMBING CONTRACTOR

Plumbing — Pipe Fitting — Heating
211 W. Coast Highway Phone 4234 Carpinteria, Calif.

Additional Historical Sketch

Various products have been experimented with, each constituting an agricul-
tural phase of the valley. It was seen that the almond could be grown here, but
the ranchers became discouraged when the woodpeckers took away all of the
profits and the product was abandoned.

The climate was suitable for the raising of olives, so that soon, where there
had been giant live oaks, there were olive trees. The difficulty encountered in
marketing the product made it unprofitable.

Mr. McAllister brought to the valley some beans which he had purchased
in Lima en route from New York here by the way of the Straits. He gave a
sack of them to Henry Lewis who planted them and started the bean industry
in the valley, the name being taken from the city in which they first were pur-
chased. Henry Fish followed up by propagation and secured the Fordhook by
crossing the Burpee Bush with the Dreer bush.

The cultivation of walnuts was started a short time afterwards and thirty
years ago, the valley was a great forest of walnut trees. At that time a few of the
ranchers, of whom were James K. Catlin, the late Joel Remington Fithian, John
Henry and Simeon Shepard were the pioneers who planted lemon trees. The lemon

ERNEST E. GEPPELT

Auto Fender and Body Repairing
Insurance Repairs
13-15 W. Montecito Ph. 6350
Santa Barbara

Furniture Moving Baggage
HAZELWOOD TRANSFER
Merchants Delivery Service
"We Specialize in Carpinteria
Valley Service"
110 West Sola St. Tel. 3003
Santa Barbara

industry is the greatest and the most prosperous one the ranchers have yet under-
taken.

Carpinteria was laid out as a townsite in 1887, what is now known as Old
Town having carried the name given by the Spanish soldiers up to that time.
The town, always dependent on the prosperity and demands of the ranchers,
grew in population gradually up to a few years ago, when the rapid development
of the lemon industry has made possible a fair sized village. Although it has
the population necessary, the residents have never taken a step towards in-
corporation, but have established the necessary special districts by which are
furnished all the conveniences of cities.

Lemon Industry

At the present time, the two main industries are lemon and avocado culture
with the former far in advance in point of importance. While the avocado is grown
very successfully here, the output is small compared with the lemon industry and
in point of labor involved there is no comparison.

The lemon industry has grown from a few carloads in 1910 to between fifteen hun-
dred and two thousand carloads per year at the present time. The two large pack-
ing houses handle about two-thirds of the product of the valley and furnish prac-
tically all of the labor offered. Each packing house has a large picking crew with
the necessary implements and vehicles, while in each house there are about one

RESTAURANTE FRANCAIS and Hotel de France
Delicious French Foods. Luncheon 12 to 2. Dinner 5 to 8. Home of Madame
Cochard's Famous French Dressing.
1135 Crapala St. Phone S. B. 5052

(43)

**Santa Barbara
SANTA BARBARA MATTRESS
WORKS**

**Mattresses Renovated
Upholstering**
Tel. 25452 328 De La Vina

**FRED LOW RADIATOR AND
FENDER WORKS**

Auto Painting
19 West Gutierrez St. Phone 7101
Santa Barbara

hundred packers, washers and warehousemen. Only a comparatively few acres were devoted to lemon culture thirty years ago, while at the present time practically all of the tillable land of the valley has been set to lemons. Thirty years ago, the same could advisedly be said of walnut trees, but all of those trees have been taken out and the land planted to lemons.

Schools

In 1912, the three school districts were united in one and the construction of a union school building was started soon afterwards and was made ready for the opening of school in 1913, although it was not formally opened until the latter part of October of that year. This magnificent structure housed the pupils of the grammar school until 1933 and of the high school until 1930.

In the spring of 1914, the Carpinteria Union High school was organized. Up to that time, the ninth grade had been taught in the grammar school, and with the new building which had been formally opened in the fall before, it was thought advisable to organize a high school district and give the young people of the district three years more of training. Up to that time, the young people of the district could afford it, attended the Santa Barbara high school. It was thought to be of advantage to keep them at home three years longer.

The first plan for the construction of a high school building was to build one unit each year which could be done by adding to the budget the sum of \$5,000. In this way it was hoped to build a structure without the floating of a bond issue. After two such units had been constructed, the board of trustees decided to float a bond issue which they did the latter part of 1929 and the building was formally opened the following year.

Carpinterians have always shown a great pride in their schools which are now rated as the best in the nation. In fact, the local high school is given a high rating among two hundred picked schools of the nation, five of which are in the state.

The real test of a high school comes from its students who enter advanced educational institutions. Carpinteria high school students always make good in the higher schools.

The standing of the grammar school was attested by the pupils who entered high school after finishing its course. They were all outstanding students in the schools of higher learning, so that before the high school was organized, the grammar school status had been established. The high standard set at that time has been faithfully maintained.

Conveniences

The town of Carpinteria started in early to securing those conveniences which make life more pleasant. As soon as electric light lines had been carried to Carpinteria, a lighting district was organized and has been added to from time to time until the town is better lighted than most incorporated cities of the lower class.

Gas mains were brought into the valley a few years afterwards, which gave to Carpinteria the two public utilities that have added so much to the comfort of the inhabitants.

The Carpinteria Sanitary District was organized in 1928 and in 1929 the system

VALLEY MARKET

C. S. Miralis
GROCERIES — FRUIT — VEGETABLES — TOBACCO — CANDY
FRESH MEATS — WINES & BEER
904 Linden Avenue Phone 3531
Carpinteria

EDDIE'S WINDOW CLEANING SERVICE

Complete House Cleaning, Floor Waxing, etc. Estimates Free.
Ph. Santa Barbara 23696

was established. The town now has as fine a sanitary system as will be found anywhere.

To these districts has been added the pest control district by which the mosquito and other pests have been eliminated.

So that all in all, the residents of Carpinteria have established all of those modern conveniences that are to be found in any of the incorporated areas of the nation, providing for the comfort of the residents as well as the numerous visitors who come here to enjoy "The World's Safest Beach."

The Functions Of A

Newspaper

The main function of a newspaper is to cover the local news, if a weekly, and also the general news if a daily.

The Carpinteria Herald covers the local news most thoroughly and presents it in a very attractive manner. It also carries United Press news of general interest over the state, especially of our state government. In that manner it keeps its readers well informed all of the time.

Another function, which is also important, is that of giving a good impression of its home town and surrounding territory. A number of copies of the Carpinteria Herald are sent out over the nation each week. Anyone picking up this newspaper gets the impression that the town of Carpinteria and the Valley are most attractive, peopled with residents of good taste and manners and altogether a most desirable place to live. No other agency can give a more nearly true picture of a community than can a newspaper. And the Carpinteria Herald performs that service admirably.

Subscription \$2.00 per year. Advertising rates on application.

**For Your Insurance Protection at Reasonable Cost
FIRE — AUTOMOBILE — LIFE — ACCIDENT**



Call or See
WM. H. JAMES

Local Representative of Several Reliable Companies
Home Address 400 East 8th St. — Phone 3472
Office Address 106 West Coast Highway — Phone 4354

A. C. LUSINK

AUTO PAINTING
Phone 6873

106 East Montecito

Santa Barbara

Buildings

While the nation has suffered from depression during the past ten years, Carpinteria has felt its effects but two or three of those years. The lemon market has been dull at times, but that has not affected the optimism of Carpinterians who have continued with their building operations during those years with the result that a number of new homes have been constructed each year. As high as twenty-five new homes have come into being during one or two of the years so that the new houses outnumber the old ones of ten years ago.

The Vallecito Tract with Star Pine Road and Vallecito Oaks tract were laid out a little over a year ago. Nearly all of the lots of these three subdivisions have been built during the past ten years.

As has been stated before, the new high school building was constructed ten years ago. This very attractive building has served to draw a number of people to Carpinteria who have noticed it as they were passing through. Each year, students

John Bregante **CALIFORNIA WINDOW CLEANING** "Let there be light!"
Floor Waxing — Janitor Service — House Cleaning
1402 Almond Avenue Phone 24372
Santa Barbara

have entered school because their parents having been attracted here and because of the reputation the school has won among the secondary educational institutions of the nation.

Four years ago, the electors of the grammar school district voted bonds to the amount of \$100,000 for the erection of a grammar school building. This fine edifice was constructed on the Owens tract bounded by Eighth street on the north, Sixth street on the south, Palm Avenue on the east and Walnut Avenue on the west. This building has attracted many people and is responsible in no small measure for the growth of the town.

In the meantime, arrangements were made for the construction of a building

TILE Drain boards, Fireplaces, Bath Room, Floors,
Walls, Etc. — Estimates Cheerfully Given.
COMMUNITY TILE COMPANY

535 E. Montecito

Telephone 3782

Santa Barbara

in the west part of town for the accommodation of the school for the Mexican children. The old building at the corner of Walnut Avenue and the state highway having become inadequate for the growth of our Mexican population. This is also a very attractive building.

When the Aliso school was constructed, it was thought it had ample room to take care of the growth of the population for a number of years, but two years ago it was decided that an addition would have to be built to meet that growth. A few months ago, the contract was let for the addition which will be ready for use November 1.

OWEN'S AUTO COURT

and Independent Service Station

7th and Coast Highway — CARPINTERIA

(46)

THE DONNELLY STUDIO

PORTRAITS— PASSPORT — NATURALIZATION PHOTOGRAPHS
18 E. Carrillo Street Telephone 7652 Santa Barbara, Calif.

ember 1.

While the public school facilities have been greatly increased, the Santa Barbara School for Boys, which was housed in modest quarters near Carpinteria creek, have been provided with beautiful buildings which have cost over \$150,000. This school holds a high rating in the nation and attracts students from all sections of the country.

Besides the school buildings that have been constructed during the depression years, the county built the Veterans Memorial building on the old Aliso school site which has proven of great accommodation to the residents of the town besides housing the fire department, the justice court, the library and the welfare department.

A short time ago, Mr. and Mrs. Adrian G. Wood began the construction of a business block on Linden Avenue, which, when completed, will be the largest business structure in town.

Thirty years ago, all of the lemons that were grown in the Valley, except those that were hauled to Santa Barbara were packed in the packing house of the C. D. Hubbard Fruit company which was not much larger than the Herald office building. That company has built four additions to the plant until now the house covers the whole block. This company is now the Carpinteria Lemon Association.

A little over ten years ago, the Carpinteria Mutual Citrus Association was organized and a packing house was built on Sixth street extending to the railroad

BETTY'S BEAUTY SHOPPE

"Dedicated to feminine loveliness"

BETTY ISLE, Proprietor

409 E. Coast Highway

Phone 4331

Carpinteria

side track. Two additions have been added to this plant so that now the house covers a whole block.

The original service station was established at the southeast corner of the state highway and Linden Avenue about twenty-three years ago. This station consisted of a stand of two pumps and a small fruit stand. That was adequate as there were not many automobiles in the valley.

This service station gave way for a fine super-service station which was constructed by the Seaside Oil Company, the first one of its kind to be built here. This super-service station was razed last winter when that company constructed the fine plant at the corner of Maple Avenue and the state highway.

Since that time, other oil companies have built fine super-service stations until now there are only two corners on the state highway through town on which there isn't a service station.

The Star Auto Camp, now the Carpinteria Motor Lodge, was the first one of the kind that was ever established in Carpinteria. Later the Pine Haven Auto Camp, now Pine Haven Motel, was established.

When the Dow-Mueller building was constructed on the state highway at Elm street, Carpinterians were provided with their first real theatre. This building houses a cafe, a store and a barber shop.

The finest cafe Carpinterians have ever enjoyed locally was opened the fore part of August, the Pine Haven Coffee Shop.

Telephones:

Office 22466

Residence 26370

GEORGE A. MILLER

REGISTERED ENGINEER — SURVEYING

Commercial Electric Blue Printing

Rooms 16-17- 18 Carrillo Building

**MAPPING
SUBDIVIDING
IRRIGATION**

Santa Barbara, California

(47)

Directory Of
Carpinteria Valley
And
Summerland

Compiled And Published
By The
Carpinteria Herald
Price \$1.00

ADDITIONS, CHANGES AND NUMBERS CALLED FREQUENTLY

CARPINTERIA VALLEY
CHAMBER of COMMERCE

Invites Your Inquiries

Together with the World's Safest Beach, Carpinteria and Valley offer one of the most delightful residential sections in America. Its unexcelled climate, good schools, churches, fraternal organizations and the cultural attractions of Santa Barbara County make it especially attractive to family life. With an annual income of approximately one and a half million dollars, opportunities for business and professional men are not lacking.

Address Enquiries to
Carpinteria Valley Chamber of Commerce
Carpinteria, California

EVERY
BANKING
SERVICE

ESCROWS,
SAFE DEPOSIT
TITLE II, N. H. A.
HOME LOANS

Loans made promptly, accurately and at lowest cost.

CARPINTERIA BRANCH
SECURITY-FIRST NATIONAL BANK OF LOS ANGELES

Coast Highway and Linden Avenue
D. SAFWENBERG, *Manager*
Banking Hours, 10 to 3. Saturday 9 to 12

CHARLES T. HOLLAND, INC.

FUNERAL DIRECTORS

- Charles T. Holland, President
- Donald B. Welch, Vice Pres.
- Andrew C. Ryce, Secty. and Treas.



- The Holland Service — finer memorials since 1924
- The Holland Service is available to all creeds and classes
- The Holland Service can be had by all — regardless of financial ability

Day or Night
Phone 5145

15 East Sola St.
Santa Barbara

PINEHAVEN COFFEE SHOP



Breakfast — Lunch — Dinner

Fountain Service



125 Coast Highway — Carpinteria

ners

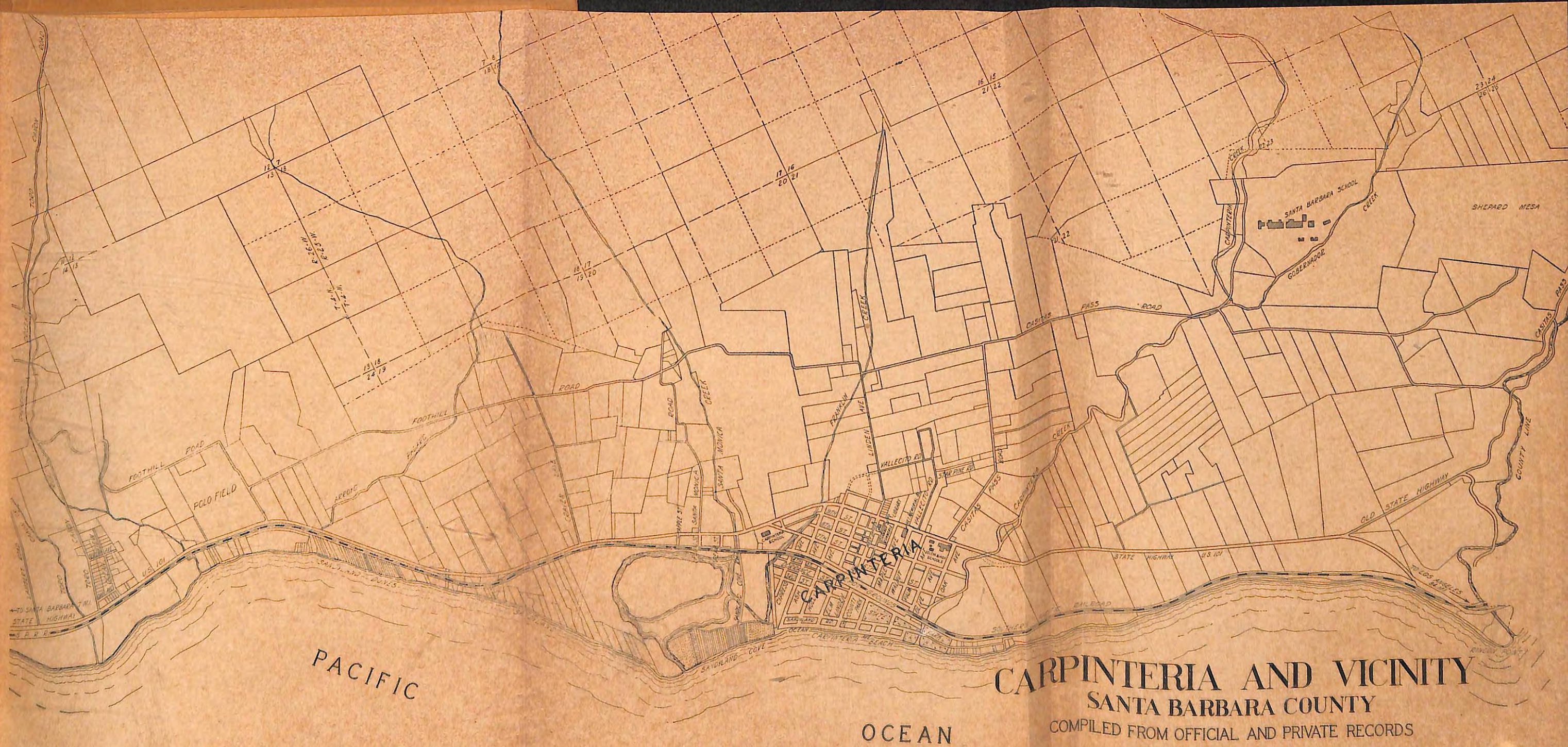
Phone 28118



ts . . .
artment ac-
nished, tile
ellent coffee
y blocks to
es by Day,

rpinteria

OR "



GEO. E. MACCULLOCH
LICENSED SURVEYOR
SANTA BARBARA CALIF.
SURVEYING - MAPPING - SUBDIVIDING

